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   Soggetti   Education, Higher - Data processing
                        Educational technology
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                        Social Sciences
                        Theory & Practice of Education

   Lingua di pubblicazione   Inglese

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	Autore	Cheng Xiang
	Titolo	Mobile Big Data / / by Xiang Cheng, Luoyang Fang, Liuqing Yang, Shuguang Cui
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	ISBN	3-319-96116-0
	Edizione	[1st ed. 2018.]
	Descrizione fisica	1 online resource (132 pages)
	Collana	Wireless Networks, , 2366-1186
	Disciplina	005.7
	Soggetti	Computer networks
		Data mining
		Electrical engineering
		Artificial intelligence
		Computer Communication Networks
		Data Mining and Knowledge Discovery
		Communications Engineering, Networks
		Artificial Intelligence
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	Nota di contenuto	1 Mobile Big Data -- 2 Source and Collection -- 3 Transmission -- 4 Computing -- 5 Applications -- 6 Case Study: Demand Forecasting for Predictive Network Managements -- 7 Case Study: User Identification for Mobile Privacy.
	Sommario/riassunto	This book provides a comprehensive picture of mobile big data starting from data sources to mobile data driven applications. Mobile Big Data comprises two main components: an overview of mobile big data, and the case studies based on real-world data recently collected by one of the largest mobile network carriers in China. In the first component, four areas of mobile big data life cycle are surveyed: data source and collection, transmission, computing platform and applications. In the second component, two case studies are provided, based on the signaling data collected in the cellular core network in terms of subscriber privacy evaluation and demand forecasting for network management. These cases respectively give a vivid demonstration of

what mobile big data looks like, and how it can be analyzed and mined to generate useful and meaningful information and knowledge. This book targets researchers, practitioners and professors relevant to this field. Advanced-level students studying computer science and electrical engineering will also be interested in this book as supplemental reading. .