

1. Record Nr.	UNISA996197534003316
Autore	Luciana Lazzeretti
Titolo	Art cities, cultural districts and museums [[electronic resource]] : an economic and managerial study of the culture sector in Florence // edited by Luciana Lazzeretti
Pubbl/distr/stampa	Florence, Italy, : Firenze University Press, 2004 ©2004
ISBN	88-8453-126-8
Descrizione fisica	1 online resource (241 pages) : illustrations, charts; digital, PDF file(s)
Soggetti	Museums - Management Cultural property - Italy Sociology & Social History Social Sciences Social Change Italy Florence Italy Florence Museums
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph Translated from Italian.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Part I: Art cities and cultural districts --Part II: Art cities and museums.
Sommario/riassunto	The subject of economic valorisation has become a current topic and the idea that culture can be considered a factor of economic production, able to generate wealth, appears to have been generally accepted. The book consists of a series of essays about the economic valorisation of the cultural, artistic and environmental heritage of the art city of Florence using a business economics approach and will appeal to scholars and researchers focusing on the cultural economics and managerial economics of art and to practitioners in the cultural sector and policy makers.