

1. Record Nr.	UNISA990001631460203316
Autore	BONAVOLONTÀ, Luigi Matteo
Titolo	Formulario del diritto di famiglia : matrimonio, separazione coniugi, divorzio, filiazione, adozioni, potestà dei genitori, tutela, curatela / Luigi Matteo Bonavolontà
Pubbl/distr/stampa	Milano : Giuffrè, 2003
ISBN	88-14-10076-4
Edizione	[2 ed. aggiornata con il D.P.R. 3 novembre 2000, n.396, con la legge 28 marzo 2001, n.149 e il D.P.R. 30 maggio 2002, n.115]
Descrizione fisica	XXV, 505 p. ; 24 cm. + 1 CD-ROM
Collana	Cosa & come , Formulari
Disciplina	346.450150269
Soggetti	Diritto di famiglia - Formulari
Collocazione	XXV.1.L. 363 (IG I 1591 A)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNISA996197525703316
Autore	Waddell Christopher <1952->
Titolo	How Canadians communicate IV : media and politics // edited by David Taras and Christopher Waddell
Pubbl/distr/stampa	Athabasca University Press, 2012 Edmonton, [Alberta] : , : AU Press, , 2012 ©2012
ISBN	1-280-79375-9 9786613704146 1-926836-82-0
Descrizione fisica	1 online resource (401 pages) : illustrations; digital, PDF file(s)
Collana	How Canadians communicate ; ; 4.
Disciplina	302.230971
Soggetti	Mass media - Political aspects - Canada Social media - Political aspects - Canada Communication in politics - Canada Canada Politics and government
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover; Contents; List of Illustrations; Acknowledgements; The Past and Future of Political Communication in Canada: An Introduction; PART I: THE CHANGING WORLD OF MEDIA AND POLITICS; 1 The Uncertain Future of the News; 2 On the Verge of Total Dysfunction: Government, Media, and Communications; 3 Blogs and Politics; 4 The 2011 Federal Election and the Transformation of Canadian Media and Politics; 5 Berry'd Alive: The Media, Technology, and the Death of Political Coverage; 6 Political Communication and the "Permanent Campaign" 7 Are Negative Ads Positive? Political Advertising and the Permanent Campaign8 E-ttack Politics: Negativity, the Internet, and Canadian Political Parties; 9 Myths Communicated by Two Alberta Dynasties; 10 Throwing the Baby Out with the Bathwater: Canadian Forces News Media Relations and Operational Security; PART II: CITIZENS AND POLITICS IN EVERYDAY LIFE; 11 Exceptional Canadians: Biography in the Public Sphere; 12 Off-Road Democracy: The Politics of Land, Water, and Community in Alberta; 13 Two Solitudes, Two Quebecs, and the

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Contemporary Canadian Aboriginal Art: Storyworking in the Public Sphere; 16 Intimate Strangers: The Formal Distance Between Music and Politics in Canada; Final Thoughts: How Will Canadians Communicate About Politics and the Media in 2015?; Contributors; Index; A; B; C; D; E; F; G; H; I; J; K; L; M; N; O; P; Q; R; S; T; U; V; W; Y

Sommario/riassunto

Substantial changes have occurred in the nature of political discourse over the past thirty years. Once, traditional media dominated the political landscape, but in recent years Facebook, Twitter, blogs and Blackberrys have emerged as important tools and platforms for political campaigns. While the Canadian party system has proved surprisingly resilient, the rhythms of political life are now very different. A never-ending 24-hour news cycle has resulted in a never-ending political campaign. The implications of this new political style and its impact on political discourse are issues vigorously debated in this new volume of How Canadians Communicate, as is the question on every politician's mind: How can we draw a generation of digital natives into the current political dialogue?
