1. | | |
   |---|---|
   | Record Nr. | UNISA990006174780203316 |
   | Autore | VOLLMER, Hans |
   | Titolo | 2: Allgemeines Lexikon der bildenden Künstler des 20. Jahrhunderts : Eadie-Izquierdo / Hans Vollmer |
   | Pubbl/distr/stampa | Leipzig, : Seemann, 1992 |
   | Descrizione fisica | 584 p. ; 25 cm |
   | Disciplina | 703 |
   | Soggetti | Arte - Enciclopedie |
   | Collocazione | XVII A. 2399 2 |
   | Lingua di pubblicazione | Tedesco |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |

2. | | |
   |---|---|
   | Record Nr. | UNINA9910815419103321 |
   | Autore | Christian Aymar Jean |
   | Titolo | Open TV : innovation beyond Hollywood and the rise of web television / / Aymar Jean Christian |
   | Pubbl/distr/stampa | New York, New York : , : New York University Press, , [2018] ©2018 |
   | ISBN | 1-4798-1490-3 |
   | Descrizione fisica | 1 online resource (257 p.) |
   | Collana | Postmillennial Pop ; ; 20 |
   | Disciplina | 791.450232 |
   | Soggetti | Internet television - Production and direction |
   | Lingua di pubblicazione | Inglese |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |
   | Nota di bibliografia | Includes bibliographical references and index. |
   | Nota di contenuto | Front matter -- Contents -- Acknowledgments -- Introduction -- 1. Developing Open TV -- 2. Open TV Production -- 3. Open TV Representation -- 4. Open TV Distribution -- 5. Scaling Open TV -- Epilogue -- Notes -- Index -- About the Author |

Sommario/riassunto   How the internet transformed television Before HBO's hit show Insecure, Issa Rae's comedy about being a nerdy black woman debuted as a YouTube web series The Misadventures of Awkward Black Girl, her response to the absence of diverse black characters on the small screen. Broad City, a feminist sitcom now on Comedy Central, originated as a web series on YouTube, developed directly out of funny women Ilana Glazer and Abbi Jacobson's real-life friendship. These unconventional stories took advantage of the freedom afforded outside the traditional television system: online. Open TV shows how we have left "the network era" far behind and entered the networked era, with the web opening up new possibilities for independent producers, entrepreneurs, and media audiences. Based on interviews with writers, producers, show-runners, and network executives, visits to festivals and award shows, and the experience of producing his own series, Aymar Jean Christian argues that the web brought innovation to television by opening up series development to new producers, fans, and sponsors that had previously been excluded. Online access to distribution provides creative freedom for indie producers, allows for more diverse storytelling from marginalized communities, and introduces new ways of releasing and awarding shows. Open TV is essential reading for anyone interested in the changing environment of television and how the internet can inspire alternatives to what's on TV tonight.