

1.	Record Nr.	UNISA990005672940203316
	Autore	CASSIRER, Ernst
	Titolo	Vol 1: Il problema della conoscenza nella filosofia e nella scienza dall'Umanesimo alla scuola cartesiana / Ernst Cassirer
	Pubbl/distr/stampa	Milano : il Saggiatore, 1968
	Descrizione fisica	660 p. ; 21 cm.
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	Collocazione	XV.18.A. 182 1 (FDC CAS SFM 1)
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9911019472603321
	Autore	Angwin Duncan
	Titolo	The strategy pathfinder : core concepts and live cases / / Duncan Angwin, Stephen Cummings, Chris Smith
	Pubbl/distr/stampa	Chichester, : Wiley, 2011
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	Altri autori (Persone)	CummingsStephen SmithChris <1948-> (Christopher Stanley)
	Disciplina	658.4/012 658.4012
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Nota di contenuto

pt. 1. The strategic environment -- pt. 2. The strategic organization --
pt. 3. Strategic advances -- pt. 4. Strategic futures.

Sommario/riassunto

"This new edition of the popular The Strategy Pathfinder updates the micro-cases of real-life problems faced by companies and executives. These micro-cases help readers to engage with the kinds of situations they will encounter in their working lives while provoking discussions about key theoretical themes. Original presentation and design makes this an essential companion for both the business-school classroom and the executive briefcase. The Strategy Pathfinder brings experienced and potential executives alike an instant guide to the concepts and techniques they need to know. An innovative introduction to strategy. Makes readers active "producers" of strategy, rather than passive recipients of received wisdom. Presents essential pathways through the strategy jungle. Each case provokes discussion about a key theoretical theme. Encourages readers to form a view themselves, and then test it against the views of others, before offering recommendations about how best to proceed. Cases are drawn from Africa, the Americas, Asia, Europe and Oceania. Supported by online lecturer supplements"--
