1.
Record Nr.	UNISA990005547930203316
Autore	MARESU, Gavino
Titolo	Il sistema dei congressi e degli eventi aggregativi : economia, legislazione, turismo, mercato, marketing, tecnica / Gavino Maresu
Pubbl/distr/stampa	Milano : Hoepli, [2007]
Edizione	[2. ed]
Descrizione fisica	276 p. : ill. ; 22 cm
Collana	Turismi e turisti
Disciplina	658.4562
Soggetti	Congressi e convegni - Organizzazione
Collocazione	DIP.TO SCIENZE ECONOMICHE - (SA) 600 658.4562 MAR
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910765774403321
Autore	Jonsson Ewa <1968-, >
Titolo	Conversational writing : a multidimensional study of synchronous and supersynchronous computer-mediated communication / / Ewa Jonsson
Pubbl/distr/stampa	Frankfurt am Main : , : Peter Lang Edition is an imprint of Peter Lang GmbH, , [2015] ©2015
ISBN	9783653065121 (eBook) 9783631671535
Descrizione fisica	1 online resource (353 pages) : charts; digital, PDF file(s)
Collana	Open Access e-Books Knowledge Unlatched English corpus linguistics ; ; volume 16
Disciplina	302.2/24
Soggetti	Conversation analysis - Data processing Authorship - Computer network sources Digital communications Online social networks
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references (pages 333-353).
Sommario/riassunto	The author analyses computer chat as a form of communication. While some forms of computer-mediated communication (CMC) deviate only marginally from traditional writing, computer chat is popularly considered to be written conversation and the most "oral" form of written CMC. This book systematically explores the varying degrees of conversationality ("orality") in CMC, focusing in particular on a corpus of computer chat (synchronous and supersynchronous CMC) compiled by the author. The book employs Douglas Biber's multidimensional methodology and situates the chats relative to a range of spoken and written genres on his dimensions of linguistic variation. The study fills a gap both in CMC linguistics as regards a systematic variationist approach to computer chat genres, and in variationist linguistics as regards a description of conversational writing.