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| 1. Record Nr. | UNISA990003583480203316 |
| Autore | EURIPIDES |
| Titolo | 5: Reso Le troadi Ecuba / Euripide ; con incisioni di A. De Carolis e A. Moroni |
| Pubbl/distr/stampa | Bologna : Zanichelli, 1930 |
| Titolo uniforme | Rhesus |
| Descrizione fisica | 273 p. : ill. ; 21 cm |
| Collana | I poeti greci tradotti da Ettore Romagnoli |
| Collocazione | XV.2.A. 750 7.5
XV.8. Coll. 4/ 5 5 |
| Lingua di pubblicazione | Italiano |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910800155803321 |
| Titolo | Toward a sustainable wine industry : green enology in practice // edited by Luann Preston-Wilsey |
| Pubbl/distr/stampa | Ontario, Canada : , : Apple Academic Press, , [2015]
©2015 |
| ISBN | 1-77463-546-1
0-429-15418-6 |
| Edizione | [First edition.] |
| Descrizione fisica | 1 online resource (296 p.) |
| Disciplina | 338.4/76632 |
| Soggetti | Wine and wine making - Environmental aspects
Wine industry
Green technology |
| Lingua di pubblicazione | Inglese |
| Formato | Materiale a stampa |
| Livello bibliografico | Monografia |
| Note generali | Description based upon print version of record. |
| Nota di bibliografia | Includes bibliographical references at the end of each chapters. |

Nota di contenuto

Front Cover; About The Editor; Contents; Acknowledgment Andhow To Cite; List Of Contributors; Introduction; Part 1 Winery Assessments; Chapter 1 A Methodological Proposal For Corporate Carbon Footprint And Its Application To A Wine-producing Company In Galicia, Spain; Chapter 2 Environmental Impacts Of Consumption Of Australian Red Wine In The Uk; Part 2 Factors That Impact The Quest For Sustainable Enology; Chapter 3 Multistarter From Organic Viticulture For Red Wine Montepulciano D'abruzzo Production
Chapter 4 Winery Wastewater Treatment: Evaluation Of The Airmicro-bubble Bioreactor PerformanceChapter 5 The Importance Of Considering Product Loss Rates In Lifecycle Assessment: The Example Of Closure Systems For Bottled Wine; Chapter 6 Influence Of Winemaking Practices On Thecharacteristics Of Winery Wastewater And Water Usage Of Wineries; Chapter 7 Eco-premium Or Eco-penalty? Eco-labels And Quality In Theorganic Wine Market; Chapter 8 Determinants Of Willingness To-pay For Sustainable Wine: Evidence From Experimental Auctions
Chapter 9 Sustainable Certification For Future Generations: The Case Of Family BusinessChapter 10 An Integrated Sustainable Business And Development System: Thoughts And Opinions; Appendix: Usda Guidelines For Labeling Wine With Organic References; Author Notes; Back Cover

Sommario/riassunto

Toward a Sustainable Wine Industry: Green Enology in Practice takes a broad look at the emerging trend of using sustainable wine production methods and business practices. It covers a multitude of aspects of the sustainable wine industry, including production methods, recycling efforts, customer behavior, sustainable business practices, and more. The wine sector, which plays a big role in the agricultural industry around the world, has been facing increasing pressure to fulfill legal environmental requirements while maintaining a competitive position in a global market. Concern for the environm

3. Record Nr.	UNINA9910298198003321
Autore	Corelli Angelo
Titolo	Analytical Corporate Finance // by Angelo Corelli
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2018
ISBN	3-319-95762-7 9783319957623
Edizione	[2nd ed. 2018.]
Descrizione fisica	1 online resource (xx, 501 pages) : illustrations
Collana	Springer Texts in Business and Economics, , 2192-4333
Disciplina	658.15
Soggetti	Business enterprises—Finance Risk management Economics, Mathematical Financial engineering Accounting Business Finance Risk Management Quantitative Finance Financial Engineering Financial Accounting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	First edition published: 2016.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Basic Concepts -- Valuation Tools -- The Relationship Between Risk and Return -- Business Analysis -- Debt Valuation -- Equity Valuation -- Capital Structure -- Company Valuation -- Financial and Real Options -- Long-Term Financing -- Working Capital Management -- Financial Planning -- International Corporate Finance -- Special Topics.
Sommario/riassunto	This book draws readers' attention to the financial aspects of daily life at a corporation by combining a robust mathematical setting and the explanation and derivation of the most popular models of the firm. Intended for third-year undergraduate students of business finance, quantitative finance, and financial mathematics, as well as first-year postgraduate students, it is based on the twin pillars of theory and analytics, which merge in a way that makes it easy for students to

understand the exact meaning of the concepts and their representation and applicability in real-world contexts. Examples are given throughout the chapters in order to clarify the most intricate aspects; where needed, there are appendices at the end of chapters, offering additional mathematical insights into specific topics. Due to the recent growth in knowledge demand in the private sector, practitioners can also profit from the book as a bridge-builder between university and industry. Lastly, the book provides useful information for managers who want to deepen their understanding of risk management and come to recognize what may have been lacking in their own systems.

4. Record Nr.	UNINA9910438248803321
Autore	Funk Tom <1965->
Titolo	Advanced social media marketing : how to lead, launch, and manage a successful social media program // Tom Funk
Pubbl/distr/stampa	Berkeley, CA : , : Apress : , : Imprint : Apress, , 2013
ISBN	9781430244080 1430244089
Descrizione fisica	1 online resource (246 p.)
Disciplina	658.872
Soggetti	Social media - Marketing Internet marketing Social marketing Marketing - Management Business and Management, general
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	"A Professional's Guide"--Cover. Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The business case -- Best practices -- The platforms -- Advertising and promotion -- Facebook advertising -- Advertising on Twitter and other networks -- Operations -- Measuring success -- Advanced social media campaigns -- Power up your platform -- Bringing it all together.
Sommario/riassunto	Hundreds of millions of Americans are using social media (SM), and

already some 70% of businesses have joined them there, using Facebook and other SM platforms to connect with their customers, and attract new ones. So the real question isn't whether to take your business onto social media platforms—but how to do it quickly, effectively, on a budget, with smart goals, and a road map for success. *Advanced Social Media Marketing: How to Lead, Launch, and Manage a Successful Social Media Program* cuts through the hype and fluff about how social media is changing the world, and it gets down to what really matters: How you as a manager can best use SM to benefit your business. Written by a veteran online marketer and ecommerce professional, the book shares practical strategies and tactics to let you launch and scale a successful corporate social media program. *Advanced Social Media Marketing: How to Lead, Launch, and Manage a Successful Social Media Program* is for the manager who already knows something about social media and wants to roll up his or her sleeves and get down to business. In it, we simplify tasks that might otherwise be complicated—like adopting and tracking key performance metrics, developing online ad campaigns, or creating Facebook apps like games, giveaways and sweepstakes with the capacity to go viral. Businesses can harness the unique advantages of this new medium, but they need a practical, no-nonsense guide like this one. Otherwise they risk being ignored, wasting time and money or, even worse, damaging their own brand and seeing a well-intentioned online program blow up. The book is heavy on the how-to, case studies, campaign results and other statistics, and interviews with ecommerce managers at businesses large and small. It also includes the author's own experiences at Green Mountain Coffee Roasters, Wine of the Month Club, and others. While this book will be accessible enough for someone implementing a social media program for the first time, it's ambitious enough to benefit experienced SM hands who are looking for good ideas and techniques to push their online community to the next level of size, interactivity, and buzz. .

5. Record Nr.	UNINA9910974110103321
Titolo	Academic language/literacy strategies for adolescents : a "how to" manual for educators // Debra L. Cook Hirai. [et al.] ; with Deborrah Wakelee, Vicki Murray, grammar specialists
Pubbl/distr/stampa	New York : , : Routledge, , 2010
ISBN	1-135-16409-6 1-135-16410-X 1-282-37670-5 9786612376702 0-203-85957-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (295 p.)
Altri autori (Persone)	HiraiDebra L. Cook (Debra Lee Cook) MurrayVicki WakeleeDeborrah
Disciplina	428.0071/2
Soggetti	Language arts (Secondary) Content area reading - Study and teaching (Secondary)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (p. 271-277) and index.
Nota di contenuto	Front Cover; Academic Language/Literacy Strategies for Adolescents; Contents; Foreword by Sheryl L. Santos; Preface; Acknowledgments; Chapter 1. Background; A Short History of the Term Academic Language; Instruction from an Academic Language Perspective; Why Should We Teach Academic Language?; How This Book Can Help; Chapter 2. Motivation; The Importance of Motivation; Research on Student Motivation; Students' Perception of What Motivates Them; Setting a Purpose for Learning: The Anticipatory Set; Active Learning and Hands-On Activities; Modeling and Guided Practice Summary: What Motivates Students? Chapter 3. Attributes of Academic Language; Receptive and Expressive Language; Application of Receptive and Expressive Strategies; Professional Input and Feedback for Academic Language Literacy Instruction; Summary; Chapter 4. Vocabulary: Theory and Practice; Developing Vocabulary; Learning and Acquisition: The Importance of Multiple Exposures; Cognates, Root

Words, and Affixes; Contextualizing Vocabulary; Personalizing and Operationalizing Vocabulary; Strategies for Teaching Vocabulary; Specific Activities/Techniques; A Sample Lesson; Summary

Chapter 5. Reading Skills Development Importance of Reading in the Content Areas; Research on Reading and Reading Comprehension; Literacy and Reading; Content Literacy; Expository vs. Narrative Text; The Phases of Reading: Reading Into, Through, and Beyond; Strategies for Getting Students "Into" Reading; "Into" Activities; Strategies for Getting Students "Through" Reading; "Through" Activities; Strategies for Getting Students "Beyond" Reading; Integrated Activities; Sample Lesson: Geometry Proofs; Summary; Chapter 6. Grammar and Writing; The Importance of Grammar to Language Acquisition

How Should Grammar Be Taught? How Are Writing Skills and Grammar Related?; Brick and Mortar Words; Why Should Content-Area Teachers Teach Grammar?; Writing and Academic Language Literacy; The Relationship between Verbal and Written Language; Student Writing Skills; Building the Academic Register for Writing; Assessing Writing in Order to Develop Writing Skills; Writing: "Into, Through, and Beyond"; Activities that Develop Writing Skills; Sample Lesson: Three Search Papers on the Holocaust; Summary; Chapter 7. Summing Up; Glossary

Appendix 1: Expressive and Receptive Language Strategies and Model Lesson Plan Format

Appendix 2: Sample Lesson Plans Including Expressive and Receptive Language Prompts; Sample Lesson Plan 2.1: Sentence Analysis and Rephrasing (Earth Science); Sample Lesson Plan 2.2: Using the Text (Algebra); Sample Lesson Plan 2.3: Classifying the Elements (Chemistry); Sample Lesson Plan 2.4: Using a Science Notebook (General Science); Sample Lesson Plan 2.5: Stem-and-Leaf Plots (Graphing); Appendix 3: Sample Lesson Plans without Expressive and Receptive Language Prompts

Sample Lesson Plan 3.1: Unit Analysis (Math and Science)

Sommario/riassunto

Fast-paced, practical, and innovative, this text for pre-service and in-service teachers features clear, easily accessible lessons and professional development activities to improve the delivery of academic language/literacy education across the content areas in junior/middle school and high school classrooms. Numerous hands-on tools and techniques demonstrate the effectiveness of content-area instruction for students in a wide variety of school settings, particularly English language learners, struggling readers, and other special populations of students. Based on a strong pr

6. Record Nr.	UNISA996675182103316
Autore	BAZZICALUPO, Laura
Titolo	Il sismografo e il funambolo : modelli di conoscenza e idea del politico in Thomas Mann e in Robert Musil / Laura Bazzicalupo
Pubbl/distr/stampa	Napoli, : Liguori Editore, 1982
ISBN	88-207-1179-6
Descrizione fisica	195 p. ; 21 cm
Disciplina	833.912
Soggetti	Musil, Robert Mann Thomas
Collocazione	XVI.7.F. 36
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia