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Autore	GERI, Lorenzo
Titolo	A colloquio con Luciano di Samosata : Leon Battista Alberti, Giovanni Pontano ed Erasmo da Rotterdam / Loranzo Geri
Pubbl/distr/stampa	Roma : Bulzoni, 2011
ISBN	978-88-7870-557-9
Descrizione fisica	279 p. ; 24 cm
Collana	Studi (e testi) italiani ; 23
Disciplina	879
Soggetti	Alberti, Leon Battista [e] Pontano, Giovanni [e] Erasmo : da Rotterdam Opere Influssi di Luciano di Samosata
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2. Record Nr.	UNINA9910150356403321
Autore	Walker John R.
Titolo	Introducing hospitality // John R. Walker
Pubbl/distr/stampa	Harlow : , : Pearson, , [2014] ©2014
ISBN	1-292-03356-8
Edizione	[Pearson new international edition, Sixth edition.]
Descrizione fisica	1 online resource (ii, 590 pages) : illustrations
Disciplina	647.94068
Soggetti	Hospitality industry - Management
Lingua di pubblicazione	Inglese
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Note generali	Bibliographic Level Mode of Issuance: Monograph
Sommario/riassunto	For all introductory-level courses in hospitality. The Sixth Edition of Introduction to Hospitality focuses on hospitality operations while offering a broad, comprehensive foundation of current knowledge about the world's largest industry. Throughout, author John R. Walker invites students to share this industry's unique enthusiasm and passion. The text is organized into five sections: the hospitality industry and tourism; lodging; restaurants, managed services, and beverages; recreation, theme parks, clubs, and gaming entertainment; and assemblies and event management. Each section includes insight from industry professionals, contains up-to-date information on career opportunities, and includes many examples illuminating current industry trends and realities. Extensively revised and updated, this edition contains new photos, new page layouts, and new coverage on topics ranging from sustainability to globalization..