

1. Record Nr.	UNISA990003368600203316
Autore	CAVALLI, Settimio Paolo
Titolo	Il marketing librario : comunicare e promuovere il prodotto editoriale / Settimio Paolo Cavalli
Pubbl/distr/stampa	Milano, : Bibliografica, 1999
ISBN	88-7075-538-X
Descrizione fisica	229 p. ; 24 cm
Collana	I mestieri del libro ; 18
Disciplina	070.50688
Soggetti	Case editrici - Marketing
Collocazione	I.2.B. 719
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910130750803321
Autore	Acri Andrea
Titolo	From Lanka eastwards : the Ramayana in the literature and visual arts of Indonesia // edited by Andrea Acri, Helen Creese, Arlo Griffiths
Pubbl/distr/stampa	Leiden - Boston, : Brill, 2011 Leiden : , : KITLV Press, , 2011
ISBN	90-04-25376-9
Descrizione fisica	1 online resource (xvi, 259 pages) : illustrations
Collana	Verhandelingen van het Koninklijk Instituut voor Taal-, Land- en Volkenkunde ; ; 247
Disciplina	294.5922
Soggetti	Arts - Indonesia Arts Indonesia
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from PDF title page (viewed on Nov. 17, 2011).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material / Andrea Acri , Helen Creese and Arlo Griffiths -- Hymns of Praise in Kakawins: The Rmyaa and Other Examples / Stuart Robson -- Poetic Conventions as Opposed to Conventional Poetry?: A Place for kavisamaya-di in Comparative Kvyaa/Kakawin Studies / Wesley Michel -- Figures of Repetition (yamaka) in the Bhaikvyaa, the Raghuvaa, the iwagha Inscription and the Kakawin Rmyaa / Thomas M. Hunter -- More on Birds, Ascetics and Kings in Central Java: Kakavin Rmyaa, 24.111–115 and 25.19–22 / Andrea Acri -- Rmyaa Traditions in Bali / Helen Creese -- e Old Javanese Kapiparwa and a Recent Balinese Painting / Adrian Vickers -- Imagine Lakapura at Prambanan / Arlo Griffiths -- The Grand Finale: The Uttaraka of the Loro Jonggrang Temple Complex / Cecelia Levin -- e Causeway Episode of the Prambanan Rmyaa Reexamined / Roy Jordaan -- Hanuman, the Flying Monkey: The symbolism of the Rmyaa Reliefs at the Main Temple of Cai Panataran / Lydia Kieven -- Abbreviations / Andrea Acri , Helen Creese and Arlo Griffiths -- Bibliography / Andrea Acri , Helen Creese and Arlo Griffiths -- Index / Andrea Acri , Helen Creese and Arlo Griffiths.
Sommario/riassunto	The Kakawin Ramayana , arguably the oldest Old Javanese epic text in Indic metres (circa 9th century AD), holds a unique position in the

literary heritage of Indonesia. The poem has retained a remarkable vitality through the centuries in the Archipelago, inspiring many forms of artistic expression not only in the domain of literature but also in the visual and performing arts, from the reliefs of the majestic Central Javanese temples to modern puppet-show performances. Displaying a virtuoso array of metrical patterns, the Kakawin Ramayana is among the very few Old Javanese texts for which a specific Sanskrit prototype has been identified, namely the difficult poem Bhattikavya (circa 7th century AD), itself a version of the great Ramayana epic ascribed to Valmiki (circa 6th–1st century BC). The Old Javanese poem is an original and skillful work of re-elaboration that documents a fascinating interaction between cultural elements of the Sanskrit tradition with those indigenous to the Javanese setting. The studies included in this volume, written by experts in a wide range of disciplines, focus on disparate aspects of the Kakawin Ramayana and the constellation of cultural phenomena revolving around it, providing the reader with a key to the understanding of the rich Old Javanese textual heritage and the transcultural intellectual dynamics that contributed to shaping the cultural heritage of Indonesia up to the present. With contributions from Andrea Acri, Helen Creese, Arlo Griffiths, Thomas Hunter, Roy Jordaan, Lydia Kieven, Cecelia Levin, Wesley Michel, Stuart Robson and Adrian Vickers, this book is the result of a workshop held at the KITLV branch in Jakarta on May 26th–28th 2009 and supported by the Australia-Netherlands Research Collaboration, the École Française d' Extrême-Orient, and the Stichting J. Gonda Fonds. Full text (Open Access)

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3. Record Nr.	UNINA9910789930903321
Autore	Chen Pingyuan <1954->
Titolo	Touches of history [[electronic resource] ] : an entry into 'May Fourth' China // by Chen Pingyuan ; translated by Michel Hockx ; with Maria af Sandeberg, Uganda Sze Pui Kwan, Christopher Neil Payne, and Christopher Rosenmeier
Pubbl/distr/stampa	Leiden ; ; Boston, : Brill, 2011
ISBN	1-283-85177-6 90-04-21514-X
Descrizione fisica	1 online resource (447 p.)
Collana	Brill's humanities in China library, , 1874-8023 ; ; v. 2
Disciplina	951.04/1 951.041
Soggetti	Intellectuals - China China History May Fourth movement, 1919 China Intellectual life 20th century
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Translation of: Chu mo li shi yu jin ru wu silent.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material / Chen Pingyuan -- Introduction / Chen Pingyuan -- CHAPTER ONE On the Day of May the Fourth: An Alternative Narrative of the 'May Fourth' Movement / Chen Pingyuan -- CHAPTER TWO Literature from the Perspective of Intellectual History: Studies of New Youth / Chen Pingyuan -- CHAPTER THREE Enquiring into the Meaning of the University: Cai Yuanpei as an Educationist / Chen Pingyuan -- CHAPTER FOUR How to Formulate Knowledge: The Vernacular Writing of Zhang Taiyan / Chen Pingyuan -- CHAPTER FIVE The Shaping of the Canon: How the Zhou Brothers and Others Edited Hu Shi's Poems / Chen Pingyuan -- CHAPTER SIX Writings in the Margins of 'New Culture': New Discoveries from among Heaps of Old Papers / Chen Pingyuan -- Bibliography / Chen Pingyuan -- Index / Chen Pingyuan.
Sommario/riassunto	The "May Fourth Movement" of 1919 is generally seen as the central event in China's transformation from the traditional to the modern. It signalled the arrival of effective student activism on the political scene; it heralded the success of outspoken anti-imperialist ideologies; its

slogans and pamphlets demonstrated the rhetorical qualities of the new vernacular writing; some of its participants went on to become leading cultural and political figures; it is said to have given birth to the Communist Party. The latter aspect has ensured that a particular narrative of the movement remained enshrined in official Chinese state ideology for many decades, a narrative often opposed by those outside China for similarly ideological reasons. No movement in modern Chinese history and culture has been more researched, yet none has been less understood. This award-winning book, by one of Peking University's most famous professors, represents a groundbreaking attempt to return to a study of "May Fourth" that is solidly grounded in historical fact. Favours smaller stories over grand narratives, concentrating on unknown, marginal materials rather than familiar key documents, and highlighting "May Fourth"'s indebtedness to the cultural debates of the preceding late Qing period, Chen Pingyuan reconstructs part of the actual historical scenery, demonstrating the great variety of ideas expressed during those tumultuous decades.

4. Record Nr.	UNINA9910815683903321
Autore	Dalmau i Ribalta Antoni
Titolo	Los cataros // Antoni Dalmau Ribalta
Pubbl/distr/stampa	Barcelona : , : Editorial UOC, , 2015
ISBN	84-9064-439-X
Descrizione fisica	1 online resource (122 paginas)
Collana	Quiero saber
Disciplina	272.3
Soggetti	Albigenses - History Religion Libros electronicos.
Lingua di pubblicazione	Spagnolo
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Contiene bibliografia.
Sommario/riassunto	Los cátaros representaron una de las grandes herejías a la que se enfrentó la Iglesia católica durante la Edad Media. Extendidos por toda

Europa con diferentes nombres, la región donde tuvieron más influencia fue Languedoc. Los cátaros, con unas creencias fundamentadas en la Biblia, en especial en el Evangelio de San Juan, practicaban unas formas de vida estrictas, que incluían la continencia sexual, el trabajo manual y la abstinencia de carne. A pesar de su desaparición hacia el siglo XIV, los cátaros dejaron una fuerte impronta en el actual sur de Francia.

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