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| 1. Record Nr.           | UNISA990003344120203316   |
| Autore                  | PAGETTI, Flora  |
| Titolo                  | Tipologie e mete del turismo : materiali di studio, contributi di ricerca / a cura di Flora Pagetti   |
| Pubbl/distr/stampa      | Milano : I.S.U. Università Cattolica, 1998  |
| ISBN                    | 88-831-1009-9   |
| Descrizione fisica      | 130 p. : ill. ; 24 cm   |
| Disciplina              | 338.479   |
| Soggetti                | Turismo   |
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| Livello bibliografico   | Monografia  |
| 2. Record Nr.           | UNINA9910337817603321   |
| Autore                  | Link Albert N   |
| Titolo                  | Innovative Activity in Minority-Owned and Women-Owned Business : Evidence from the U.S. Small Business Innovation Research Program // by Albert N. Link, Laura T. R. Morrison     |
| Pubbl/distr/stampa      | Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019   |
| ISBN                    | 3-030-21534-2   |
| Edizione                | [1st ed. 2019.]   |
| Descrizione fisica      | 1 online resource (xx, 103 pages) : illustrations   |
| Collana                 | SpringerBriefs in Entrepreneurship and Innovation, , 2195-5824  |
| Disciplina              | 338.64220973<br>338.04089   |
| Soggetti                | Small business<br>Technological innovations<br>Diversity in the workplace<br>Small Business<br>Innovation and Technology Management<br>Diversity Management and Women in Business |
| Lingua di pubblicazione | Inglese   |
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Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1. Introduction -- Chapter 2. Background Literature Review -- Chapter 3. The U.S Small Business Innovation Research Program -- Chapter 4. The 2005 National Research Council Database -- Chapter 5. Innovative Activity in Minority-Owned and Women-Owned Businesses -- Chapter 6. Estimating the Probability of a Phase II Project being Discontinued -- Chapter 7. Estimating the Probability of Commercialization -- Chapter 8. Estimating the Success of Commercialization -- Chapter 9. Estimating Covariates the Knowledge Spillovers -- Chapter 10. Concluding Remarks.
Sommario/riassunto	<p>This volume examines the involvement of minority- or women-owned businesses in technology-based research, with particular focus on the differences in research outcomes in achieving commercialization. Specifically, the authors empirically investigate the correlation between technologies from projects funded through the Phase II Small Business Innovation Research (SBIR) program and the minority or gender demographics of the owners of the businesses conducting the research. This study offers an opportunity to not only examine public-sector agencies' investments in research, but also to investigate if there are race and/or gender gaps in such business' participation in innovative activities. It also provides a means to understand innovation by minorities and women in the entrepreneurial ecosystem. Investments in fundamental science and technology research and investments in human capital through science, technology, engineering, and mathematics (STEM) education are important building blocks of innovation. Two methods of fueling innovation are to 1) accelerate the commercialization of federally funded research and 2) ensure opportunities for underrepresented minorities and women in the entrepreneurial ecosystem. Despite this understanding, there is still a disparity in the rates of educated men and women in STEM fields participating in entrepreneurship. Moreover, the link between underrepresentation of minorities and women across STEM fields correlates with entrepreneurial entry and performance. This book expands on these findings and estimates the probability that (1) a funded research project reaches completion, (2) the developed technology is commercialized, and finally (3) the commercialized technology is successful in the marketplace (i.e., the business gained revenue and market share from the technology).</p>