

1.	Record Nr.	UNISA990003216420203316
	Titolo	Marketing internazionale : scelta dei mercati esteri e dei canali di ingresso, il marketing mix, il controllo
	Pubbl/distr/stampa	Napoli : Edizioni giuridiche Simone, 2008
	ISBN	978-88-244-6051-4
	Descrizione fisica	128 p. : 19 cm
	Collana	Timone ; 239/6
	Disciplina	658.8
	Soggetti	Marketing
	Collocazione	658.8 MAR 28
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910819505903321
	Autore	Tomei Lawrence A.
	Titolo	Developing a center for teaching excellence : a higher education case study using the integrated readiness matrix / / Lawrence A. Tomei, James A. Bernauer, and Anthony Moretti
	Pubbl/distr/stampa	Lanham : , : Rowman & Littlefield, , [2016] ©2016
	ISBN	1-4758-2613-3
	Descrizione fisica	1 online resource (125 pages) : color illustrations
	Disciplina	378.001
	Soggetti	Education, Higher - Effect of technological innovations on Educational technology
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

Nota di contenuto

Cover-Page; Halftitle; Title; Copyright; Contents; Preface; Acknowledgments; Introduction; Part I: The Pedagogies of Higher Education; 1 Pedagogies of Teaching and Learning in Higher Education; 2 Pedagogies of Technology in Higher Education; Part II: The Cultural Influences of Organizations; 3 The Culture of Organizations; 4 The Culture of Higher Education; Part III: The Foundational Concepts of the IRM; 5 Forming the Dimensions of the Integrated Readiness Matrix; 6 The Skills and Competencies of the Integrated Readiness Matrix; 7 Determining Your Location on the Integrated Readiness Matrix. Part IV: Developing/Improving a Center for Teaching Excellence8 Building a Center for Teaching Excellence; 9 Faculty Portfolios for Teaching Excellence; 10 Invitation to Join the IRM-Network; Appendix A: Dominant School of Educational Psychology; Appendix B: Action Verbs for the Cognitive Domain; Appendix C: Action Verbs for the Technology Domain; Appendix D: Recommended Teaching Episodes for IRM Quadrants; Appendix E: Building Your Own Teaching Episodes Template; Appendix F: Integrated Readiness Matrix Survey Instrument. Appendix G: Robert Morris University's Student Engagement Transcript CategoriesAppendix H: CITADEL Workshops; Appendix I: Strategic Plan (Key Elements).

Sommario/riassunto

Developing a Center for Teaching Excellence: A Case Study Using the Integrated Readiness Matrix builds on the 2015 text, Integrating Pedagogy and Technology: Improving Teaching and Learning in Higher Education with a focus on teaching in higher education. Developing a Center for Teaching Excellence is premised on our contention in the first book that, while individual faculty members can independently begin to use the IRM to improve their pedagogical and technological skills in their content areas, an organizational structure is needed to sustain ongoing improvement. In addition, while the fir.
