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Autore	Bentley, Jon Louis
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2. Record Nr.	UNINA9910458962403321
Autore	Azen Razia <1969-, >
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Altri autori (Persone)	WalkerCindy M. <1965->
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Nota di contenuto

Book Cover; Title; Copyright; Dedication; Contents; Preface; chapter one: Introduction and overview; chapter two: Probability distributions; chapter three: Proportions, estimation, and goodness-of-fit; chapter four: Association between two categorical variables; chapter five: Association between three categorical variables; chapter six: Modeling and the generalized linear model; chapter seven: Log-linear models; chapter eight: Logistic regression with continuous predictors; chapter nine: Logistic regression with categorical predictors; chapter ten: Logistic regression for multcategory outcomes; References; Appendix; Index

Sommario/riassunto

Featuring a practical approach with numerous examples, this book focuses on helping the reader develop a conceptual, rather than technical, understanding of categorical methods, making it a much more accessible text than others on the market. The authors cover common categorical analyses and emphasize specific research questions that can be addressed by each analytic procedure so that readers are able to address the research questions they wish to answer. To achieve this goal, the authors: Review the theoretical implications and assumptions underlying each of the procedures
