

1. Record Nr.	UNISA990003066800203316
Autore	DEFOE, Daniel
Titolo	The life and adventures of Robinson Crusoe / Daniel Defoe ; edited with an introduction by Angus
Pubbl/distr/stampa	London, : Penguin Books, [1965]
Descrizione fisica	318 p. ; 18 cm
Collana	ThePenguin English library
Disciplina	823.4
Soggetti	Narrativa inglese - 1625-1702
Collocazione	II.2.A.37
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910164979103321
Autore	Reader Capitol
Titolo	Summary of Blog
Pubbl/distr/stampa	Cork, : Primento Digital, 2013
ISBN	9782511000250 2511000253
Descrizione fisica	1 online resource (20 p.)
Disciplina	006.7
Soggetti	Blogs Mass media--Influence Online journalism
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Title page; Book Presentation; Book Abstract; About the Author;

Important Note About This Ebook; Summary of Blog (Hugh Hewitt); What is a Blog?; The Collapse of Old Media; The First Reformation and the Information Reformation; A Brief History of Text; What is Happening Now and Why; Why Do Bloggers Blog? And Why it Matters to You; Establishing a Defense; Exploiting the New Medium; Blogging You, Your Product, or Your Organization to the World; Earning the Eyeballs; Plenty of Time to Start; The Inevitability of Dominance; Buy the Book; About the Summary Publisher; Copyright

Sommario/riassunto

This ebook consists of a summary of the ideas, viewpoints and facts presented by Hugh Hewitt in his book "Blog: Understanding the Information Reformation that's Changing Your World". This summary offers a concise overview of the entire book in less than 30 minutes reading time. However this work does not replace in any case Hugh Hewitt's book.
Hewitt argues that blogs have an important potential and he believes that it would be a dreadful mistake to avoid their power.
