

1. Record Nr.	UNISA990002937340203316
Titolo	Nazione, interdipendenza, integrazione : le relazioni internazionali dell'Italia (1917-1989) / a cura di Federico Romero e Antonio Varsori
Pubbl/distr/stampa	Roma, : Carocci, 2005-2006
ISBN	88-430-3810-9 978-88-430-4120-6
Descrizione fisica	2 volumi (383 p.) (270 p.) ; 22 cm
Collana	Studi storici Carocci ; 101, 107
Disciplina	327.45
Soggetti	Italia Relazioni internazionali Sec. 20.
Collocazione	X.3.B. 4258/1 X.3.B. 4258/2
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2.	Record Nr.	UNISOBE600200016747
	Titolo	Diritto costituzionale italiano e comparato / G.Morbidelli [et al.]
	Pubbl/distr/stampa	Bologna, : Monduzzi, 1995
	Edizione	[2. ed. accresciuta e integrata]
	Descrizione fisica	XLI, 971 p. ; 24 cm.
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
3.	Record Nr.	UNINA9910410651903321
	Autore	Singh Amitoj
	Titolo	Managing emotion in design innovation // Amitoj Singh
	Pubbl/distr/stampa	2013 Boca Raton, FL : , : Taylor & Francis Group, , [2014] ©2014
	ISBN	9780429188381 0429188382 9781466567504 1466567503
	Edizione	[1st edition]
	Descrizione fisica	1 online resource (248 p.)
	Classificazione	BUS101000TEC009070TEC017000
	Disciplina	658.5/7520954 658.57520954
	Soggetti	Product design - India Motorcyclists - India - Psychology Motorcycles - Design and construction New products - Psychological aspects Consumer behavior Emotions
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Front Cover; Contents; List of Figures; List of Tables; Foreword; Author's Preface; Acknowledgements; The Author; Chapter 1 - Introduction; Chapter 2 - Literature-Oriented Research Framework; Chapter 3 - Evolution of Research Methodology; Chapter 4 - The Sociocultural Segmentation of Biking; Chapter 5 - Emotive Quality of Biking Segments; Chapter 6 - Emotion-Centered Research Framework for Design Innovation; References; Back Cover
Sommario/riassunto	<p>Author's Preface: How to Manage Emotions in Design Innovation</p> <p>In today's time frame, emotions are paramount to people, and emotional relationships are becoming more and more desirable. An extension of emotional relationships is the affinity we feel with the products that we consume in this physical world. It has become essential to explore a manner in which emotions play a vital role in the physical world with which we surround ourselves. Our ambitions, desires, and needs are all driven by our emotions. The products in the physical world support and propel these aspirations and can be seen as a reflection of our emotional desires. This has implications in the architecture design, interior design, fashion design, design of home appliances, automobiles, lifestyle products, etc. The physical world can thereby be seen as an extension of emotion-based human aspirations. Styling is an integral part of any product design and development process. During the styling process, a designer imparts emotive qualities to products. With the diminishing technological differences among products, these emotive qualities play an increasingly significant role in enhancing the desirability and sense of ownership towards the product. However, the absence of quantitative tools to evaluate and determine the emotive quality required in product innovation leads to uncertainty in the styling process. The Concept of Emoha This book proposes a new emotion-centered research framework for product styling that can be used for managing emotions in design innovation process--</p>