

1. Record Nr.	UNISA990002815560203316
Autore	LESTER, Richard Keith
Titolo	Innovation, the missing dimension / Richard K. Lester & Michael J. Piore
Pubbl/distr/stampa	Cambridge : Harvard University Press, c2004
ISBN	0-674-01994-6
Descrizione fisica	IX, 223 p. ; 24 cm
Altri autori (Persone)	PIORE, Michael J.
Disciplina	658.5
Soggetti	Innovazioni tecnologiche - aspetti economici - Stati Uniti
Collocazione	P08 2015
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910819710703321
Autore	Veszelszki Agnes
Titolo	Digilect : the impact of infocommunication technology on language / / Agnes Veszelszki
Pubbl/distr/stampa	Berlin, [Germany] ; ; Boston, [Massachusetts] : , : De Gruyter Saur, , 2017 ©2017
ISBN	3-11-049713-1 3-11-049911-8
Descrizione fisica	1 online resource (356 pages)
Collana	Knowledge & Information. Studies in Information Science
Disciplina	428.00785
Soggetti	English language - Study and teaching - Computer-assisted instruction Language and languages - Study and teaching - Technological innovations
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Frontmatter -- Contents -- Acknowledgements -- 1. Introduction: Infocommunications and Digilect -- 2. Digilect as Language Variety -- 3. Characteristic Features of Digilect -- 4. Digilect (and its Effects) based on the Findings of Two Questionnaire Surveys -- 5. The Impact of Digilect on non-digital Media According to Corpus Analysis Findings -- 6. Summary and conclusions. Directions for further research -- Annex 1 -- Annex 2 -- Annex 3 -- Annex 4 -- Annex 5 -- Annex 6 -- Annex 7 -- Annex 8 -- Annex 9 -- Annex 10 -- Annex 11 -- Annex 12 -- References -- Index

Sommario/riassunto

The high degree of internet penetration and its social (and linguistic) effects evidently influence how people, and especially the highly susceptible younger generations, use language. The primary aim of the book is not only to identify the characteristic features of the digital language variety (this has already been done by several works) but to examine how digital communication affects the language of other mediums of communication: orality, handwritten texts, digitally created but not digitally perceived, that is printed texts, including in particular advertisements (which quickly respond to linguistic change). Naturally, the book presents the characteristics of the digital language variety (and coins the term digilect) but only to give a framework to the impact analysis. It is important to document changes in progress and thus direct attention to potential outcomes. The current linguistic change is different from previous ones primarily in its speed and form of spreading, and it not only brings innovative grammatical forms and writing/spelling solutions but may also have far-reaching cultural and educational consequences in the long run.