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Sommario/riassunto

Management History is not simply a book about the history of business or even the history of management. The goal of this book is to demonstrate that despite the relative newness of management science as an academic subject, management has been around since ancient times. Through understanding the history of management - both in practice and theory - one is able to approach the complex and challenging problems of modern management from a new perspective. The book not only traces the development of management from history to the present day, but also examines the way th
