

1.	Record Nr.	UNISA990002664280203316
	Autore	BERNABO' BREA, Luigi
	Titolo	1.2 : Tavole / a cura di Luigi Bernabò-Brea
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	Collana	Monografie della Scuola archeologica di Atene e delle missioni italiane in Oriente ; 1
	Disciplina	913.38
	Soggetti	Scavi archeologici - Poliochni
	Collocazione	X C Coll. 30/1,2
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	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910373938403321
	Autore	Jungblut Marc
	Titolo	Strategic Communication and its Role in Conflict News : A Computational Analysis of the International News Coverage on Four Conflicts / / by Marc Jungblut
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Livello bibliografico	Monografia
Nota di contenuto	The Relationship between Strategic Communication and News Coverage -- Strategic Communicators in Violent Conflicts -- Influences on the (Conflict) News Production Process -- The (Potential) Impact of Conflict News Coverage -- Analyzing the Determinants of Strategic Communicators' Influence.
Sommario/riassunto	<p>Marc Jungblut extends existing knowledge on the role of strategic communication in conflict news by examining four violent conflicts. He relies on an automated content analysis of texts by 52 strategic communicators, such as politicians, NGOs, social movements, as well as on the international news coverage in 17 media outlets. By analyzing over 80,000 texts in seven languages, the book demonstrates that media visibility is almost exclusively granted based on ethnocentrism and elite status. The journalistic framing of conflict events, however, is much more context-dependent and shows a higher degree of independence from elite voices and strategic communication in general.</p> <p>Contents • The Relationship between Strategic Communication and News Coverage • Strategic Communicators in Violent Conflicts • Influences on the (Conflict) News Production Process • The (Potential) Impact of Conflict News Coverage • Analyzing the Determinants of Strategic Communicators' Influence Target Groups • Scholars and students of communication science and political science • Politicians, NGO practitioners, journalists</p> <p>The Author Dr. Marc Jungblut is a researcher at the Department of Media and Communication at the Ludwig-Maximilians University in Munich. His research focuses on political communication, conflict and terrorism news coverage, strategic communication and computational social science.</p>