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Autore	SARACENO, Pasquale
Titolo	Il governo delle aziende / Pasquale Saraceno
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Nota di contenuto	MEANING AND READING A Philosophical Essay on Language and Literature; Editorial page; Title page; Copyright page; Table of contents; Acknowledgements; 0. INTRODUCTION; 1. THE CLASSICAL CONCEPTION OF MEANING AND ITS SHORTCOMINGS; 1.1. Meaning in a literary setting; 1.2. The arguments for the defense; 1.3. More about the propositional theory of language and its semantic consequences: the Xerox theory of meaning; 1.4. Context matters; 2. TOWARD AN INTEGRATED THEORY OF MEANING; 2.1. The question of the validity of the substitution view; 2.2. The problematological view of language 2.3. The problematological theory of reference2.3.4. Reference and its mention; 2.4. Reference and meaning; 2.5. From substitutions to questions; 2.6. Is meaning really substitutional?; 2.7. Conclusion; 3. THE RHETORIC OF TEXTUALITY; 3.1. Textual meaning is rhetorical; 3.2. Rhetoric and argumentation; 3.3. Why should rhetoric (argumentation) be problematologically conceptualized?; 3.4. Literary versus non-literary discourse; 3.5. What is literature; 4. IDEAS AND IDEOLOGY; 4.1. The nature of ideas; 4.2. Ideas and questions in Plato's theory; 4.3. Ideas and political ideologies 4.4. The logic of ideology5. THE NATURE OF LITERARINESS; 5.1. Ideas and textuality; 5.2. Literature and political ideology; 5.3. The dialectics of fiction; 5.4. Fiction and reality; 5.5. Literary forms as means of materializing the problematological difference; 5.6. The birth of the novel: Don Quixote as an illustration; 5.7. Conclusion; 6. THE INTERPRETATIVE PROCES; 6.1. Beyond traditions and omissions; 6.2. Answerhood as meaning; 6.3. The hermeneutic question and its answer; 6.4. Textuality as the meeting point of poetics and hermeneutics 6.5. Where do we find the questions answered by a text?6.6. Textual dialectics; FOOTNOTES; NOTES; REFERENCES
Sommario/riassunto	According to the traditional view, meaning presents itself under the form of some kind of identity. To give the meaning of a sentence amounts to being capable of producing some substitute based on the identity of the terms of the sentence. Is then the meaning of a book, or of any text, the capacity of rewriting it? Instead of retaining a double-standard theory of meaning, one for sentences and another for texts, that would allow for an ad hoc gap, the author provides a unified conception, called the question view of language he has developed, known as problematology. He pursues a