

1.	Record Nr.	UNICAMPANIASUN0091951
	Autore	Chevalier, Michel
	Titolo	Cours d'économie politique fait au Collège de France 3 / par Michel Chevalier
	Pubbl/distr/stampa	488 p. ; 19 cm
	Edizione	[Bruxelles : Meline]
	Descrizione fisica	Biblioteca Lauria.
	Lingua di pubblicazione	Francese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNISA990002197960203316
	Autore	FRANZONI, Massimo
	Titolo	2. : Il danno risarcibile / Massimo Franzoni
	Pubbl/distr/stampa	Milano : Giuffrè, 2004
	ISBN	88-14-11063-8
	Descrizione fisica	XV, 826 p.
	Disciplina	346.4502
	Soggetti	Danni - Responsabilità civile
	Collocazione	XXV.1.B 317/2 (IG I 2171/2) TRA B III/2
	Lingua di pubblicazione	Italiano
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

3. Record Nr.	UNINA9910972062703321
Titolo	Principles and strategies to balance ethical, social and environmental concerns with corporate requirements // edited by Liam Leonard, Maria Alejandra Gonzalez-Perez
Pubbl/distr/stampa	Bingley : , : Emerald, , 2013
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Edizione	[First edition.]
Descrizione fisica	1 online resource (433 pages)
Collana	Advances in sustainability and environmental justice, , 2051-5030 ; ; v. 12
Altri autori (Persone)	LeonardLiam Gonzalez-PerezMaria Alejandra
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Soggetti	Business & Economics - Business Ethics Business ethics Sustainability Social responsibility of business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Introduction / Liam Leonard, Maria Alejandra Gonzalez-Perez -- The corporate paradox : marketing, innovation, corruption and pollution : an overview of corporate successes and failures / Liam Leonard, Maria Alejandra Gonzalez-Perez -- An eclectic review of critical perspectives on globalisation and international business : setting the context for corporate social responsibility and sustainability / Maria Alejandra Gonzalez-Perez -- An analysis on the link between emerging markets MNEs' reputation and corporate social responsibility / Alina Mihaela Dima, Simona Nicoleta Vasilache -- Business, sustainability, and base of the pyramid / Maria Alejandra Pineda-Escobar -- External intrusion, internal tragedy : environmental pollution and multinational corporations in sub-Saharan Africa / Evans S. Osabuohien, Uchenna R. Efobi, Ciliaka M.W. Gitau -- Drivers, trends, and outlook in sustainable development : comparing best practices in Northern Europe (Denmark, Finland, Norway, Sweden) and California / Karina A. Branum ... [et al.] -- The accountability challenge to global e-commerce : the need to

overcome the developed-developing country divide in WTO e-commerce policies / Farrokh Farrokhnia, Cameron Keith Richards -- Corporate social responsibility in cyberspace : selling out to autocratic regimes : implications from the case of Google corporation in China / Susan C. Morris -- Ethics, CSR and MNCs : establishing the link with HRM in times of economic crisis / Vlasios Sarantinos -- Corporate ethics and values : guiding business out of the maelstrom / Jane Ross, Jack Ross, Andrew Creed.

Sommario/riassunto

Advances in Sustainability & Environmental Justice Volume 12: Principles and Strategies to Balance Ethical Social and Environmental Concerns with Corporate Requirements brings together a range of practitioners and academics from the world of business who examine corporate social responsibility in policy and practice in a series of case studies from across the globe. This volume, co-edited by Dr. Liam Leonard and Dr. Maria Alejandra Gonzalez-Perez, is the second in the series (formerly Advances in Ecopolitics) dedicated to Corporate Social Responsibility within the scope of international business. Both books in this pair of studies bring together contributions from authors located in 13 countries in the 5 continents, and this second volume on the topic specifically incorporates academic works from 21 researchers representing institutions from Australia, Canada, Colombia, England, Ireland, Kenya, Malaysia, Nigeria, Romania, and the United States. As such, these studies represent one of the most comprehensive collections on contemporary business practices in the significant area of Corporate Social Responsibility.
