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Autore	GILETTI BENSO, Silvia
Titolo	La conquista di un testo : il Requerimiento / Silvia Benso
Pubbl/distr/stampa	Roma, : Bulzoni, 1989
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Autore	Davies Doug
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Pubbl/distr/stampa	Oxford, England ; ; Cambridge, England : , : Chandos Publishing, , 2011 ©2011
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Altri autori (Persone)	LiangWei (University lecturer) YuhuaXie XinyanZhang
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Nota di contenuto	Cover; Human Resources Management in China: Cases in HR practice; Copyright; Contents; About the authors; Acknowledgements; List of figures and tables; 1Introduction; Method used; Literature review; Issues discussed in the studies; 2Succession planning in the Chinese subsidiary of a multinational enterprise; Introduction; Literature review; The organisation; The vision; OEO in China; Demographics; Succession planning; Candidate selection; Learning needs; Programme results; The competencies; Measurement of the competencies; What was learnt?; Conclusion; References 3 Staffing issues in a furniture exporting organisation in NingboIntroduction; Literature review; The organisation; The problems; Staff satisfaction; Supply problems; Recruitment of staff; Alternative supplier and delivery problems; Conclusion; References; 4Human resource problems at the US Vehicles motor factory in central China; Introduction; Literature review; The organisation; The problems; Resolution of the problems - conflict management; Training;

Compensation and performance; Cross-cultural conflict; Expatriates; Conclusion; References

5 Management and staffing at a start-up regional airlines

companyIntroduction; Literature review; The organisation; The problems; The solution; The structure; Conclusion; References;

6Human resource problems during a merger and acquisition; Introduction; Literature review; The organisation; The problems;

Mergers and takeovers; Student recruitment issues; Expatriate leadership; Industrial relations issues; Conclusion; References; 7The compensation system reform of the multi-purpose workgroup in a heat-treatment workshop; Introduction; The organisation; The problems; The solution

The implementationConclusion; 8The balanced scorecard in the Credit

Card Association of China; Introduction; Literature review; The organisation; Company mission and responsibilities; The problems; To

boost the inter-departmental communication - the horizontal committee system; To align corporate goals with departmental activities - the balanced scorecard; The establishment of a strategy map; Five criteria to evaluate the effectiveness of the measures; Six

criteria for screening initiatives; Sample matching grid of initiatives; Conclusion; Appendix: The organisational structure of CCAC

References9Staff turnover in a pharmaceutical and healthcare company;

Introduction; Literature review; The organisation; The problems; The solution; The results; Conclusion; References; 10Staff retention in the

hotel industry; Introduction; Literature review; The organisation; The problems; Remuneration and motivation; Culture within the hotel; Promotion and retention; Staff turnover; Other incentives; Conclusion; References; 11Human resource problems in a high-tech business

incubator; Introduction; Literature review; The organisation; The problems; The solution; Conclusion; References

12Staff retention, motivation and commitment at the China Electrical Components organisation

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## Sommario/riassunto

Aimed at people interested in management and Human Resources in China, this book is a collection of original and researched case studies on a variety of HR issues occurring in Chinese organisations, both privately-owned and part of multi-national enterprises, and how these issues are resolved by management. The impacts of the solutions in the organisations are also discussed. Preceded by a brief review of the Chinese and Western literature on this problem, the case is then presented and concluded by an analysis of the situations and solutions implemented. Based on original resea

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