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Nota di contenuto	Introduction -- The Notion of Consumer or Consumer Contract under Chinese Private International Law -- Jurisdiction Rules over Consumer Contracts in China -- Protecting Package Travel Tourists and Timeshare Tourists as Consumers in China -- Party Autonomy in Consumer Choice of Law Rules in China -- Conclusions.
Sommario/riassunto	<p>This book explores the intersection of consumer contracts and private international law, with a specific focus on tourists in China. The primary aim is to analyze how private international law addresses consumer protection issues, particularly for tourists, and to come up with legislative proposals to improve consumer protection in China. By examining current legislative provisions, case studies, and judicial practices, the book provides a comprehensive understanding of consumer protection in Chinese private international law and potential legal reforms to enhance consumers' access to justice in cross-border litigation. The increasing globalization and mobility of consumers, especially tourists, call for robust legal frameworks to protect their rights across borders. While China does endeavor to protect consumers, the current regulations in Chinese private international law remain insufficient. Consumers, including tourist consumers, still encounter major obstacles in international civil litigation. This book highlights the strengths and weaknesses of China's legal system, offering insights for potential legal reforms to enhance consumer protection there. This book is intended for academics, legal practitioners, policymakers, and students with an interest in private international law, consumer protection, and comparative law. It also offers a valuable resource for international organizations involved in consumer rights and tourism. By providing a focused analysis of tourist-related consumer contracts in China, it fills a critical gap in the existing literature.</p>