

1. Record Nr.	UNISA990001650770203316
Autore	GUIDUBALDI, Egidio
Titolo	Per una fenomenologia della visione dantesca : Le fasi d'un interiore descensus della visione dantesca, rivoltosi in mistico ascensus / Egidio Guidubaldi
Pubbl/distr/stampa	Milano : vita e pensiero, 1967
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Collocazione	VI.2.B. 30(V B 433)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNINA9910975136803321
Autore	Knackstedt Mary V
Titolo	The interior design business handbook : a complete guide to profitability // Mary V. Knackstedt
Pubbl/distr/stampa	Hoboken, : Wiley, c2012
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
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Nota di bibliografia

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Nota di contenuto

The Interior Design Business Handbook; Contents; Preface; Acknowledgments; Chapter 1 Finding Your Place in Interior Design; What It Takes to Be an Interior Designer; Five Traditional Ways of Working; Designer; Agent; Merchant; Employees; Contractor; Working Styles; Independent Practice; Apprenticeship; Teams; Group Practices; Design Associates; Design/Build Team; Specialization and Specialties; Acoustic Design; Adaptive Reuse; Administrative Headquarters Design; Airplane Design; Amusement Park Design; Apartment, Condominium, and Co-op Design; Aquarium Design; Art Consulting; Art Dealing Audiovisual Design; Auditorium Design; Barrier-Free Design; Bathroom Design; Beauty Salon and Barbershop Design; CAD Specialization; Carpet and Rug Design; Ceramic Tile Design; Closet Design; Color Consultation; Commercial Design; Computer/High-Tech Office Design; Construction Supervision; Corporate Campus Design; Corporate In-House Design; Cosmetic Dentistry; Country Club Design; Dental Office Design; Design Coordination; Design for Children; Design for In-Home Medical Care; Design for Vision or Hearing Impairments; Display and Exhibit Design; Energy Conservation Design; Ergonomic Design Estate Management; Facility Management; Factory and Production Consulting; Faux Finishes and Stenciling; Feng Shui; Forensic Consulting; Funeral Home Design; Furniture Design; Furniture Management; Geriatric Design; Graphic Design; Greenhouse Design; Hard-Surface Flooring Design; Hardware Design; Health and Fitness Club Design; Hedonistic Sustainability; Historic Preservation; Home Office Design; Home Theater Design; Hospital Design; Hospitality Design; Houseboat Design; Human Factors; Interior Landscaping; Journalism; Kennel Design; Kid Friendly; Kitchen Design; Law Office Design (LED) Leadership in Energy and Environmental Design; Library Design; Licensing; Lighting Design; Lighting Fixture Design; Liturgical Design; Manufacturer In-House Design; Manufacturer Representation; Marine Design; Marketing; Medical Center Design; Medical Office Design; Medical Spa Specialization; Model Home Design; Modular Prefabricated Design; Multimedia Center Design; Mural Painting; Museum Design; Nursing Home Design; Office Design; Park Design; Party and Ball Design; Passenger Train and Bus Design; Patio and Outdoor Room Design; Permaculture; Photographic Set Design; Photographic Styling Plumbing Fixture Design; Prison Design; Privacy Design; Product Design; Product Display; Product Evaluation; Product Marketing; Professional or Trade Organizations; Project Management; Proxemics; Psychiatric Care Facility Design; Public Relations; Purchasing; Real Estate Development; Real Estate Upgrading; Rendering; Residential Design; Resort Design; Restaurant Design; Restaurant Kitchen Design; Retail and Specialty Selling; Retail Store Design; Safety Code Specialist; Security Consulting; Set Design; Shop-at-Home Services; Shopping Mall Design; Showroom Design; Socially Dedicated Design; Solar Design

Sommario/riassunto

Thousands of interior design professionals have come to rely on The Interior Design Business Handbook for comprehensive, accessible coverage of the essential procedures, tools, and techniques necessary to manage a successful interior design business. The Fifth Edition of this essential resource has been revised to address the latest trends and changes in the field, with new and updated material on business size and structure, building a brand, client development, social networking and Internet marketing, finances, purchasing, technology and software programs, and other key areas.