

1. Record Nr.	UNISA990001620530203316
Autore	GIRALDI, Giovanni
Titolo	Gramsci e altri miti / Giovanni Giraldi
Pubbl/distr/stampa	Milano : Pergamena, 1979
Descrizione fisica	199 p. ; 24 cm
Soggetti	Filosofia e sociologia Filosofia - Germania - Sec. 20 GRAMSCI, Antonio Pensiero filosofico
Collocazione	II.1.D. 2643(IV C 2211)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia
2. Record Nr.	UNISA996392881903316
Titolo	An Act for an assessment upon England, at the rate of sixty thousand pounds by the moneth, for three moneths; from the twenty fifth day of March 1657. to the twenty fourth day of June then next ensuing. At the Parliament begun at Westminster, the 17th day of September, an. Dom. 1656 [[electronic resource]]
Pubbl/distr/stampa	London : , : Printed by Hen : Hills and John Field, printers to His Highness the Lord Protector, 1657
Descrizione fisica	[2], 73, [1] p
Soggetti	Internal revenue - England - Law and legislation Great Britain History Commonwealth and Protectorate, 1649-1660 Early works to 1800
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	With a colophon, p.73: London: Printed by Henry Hills and John Field, printers to His Highness, 1657.

In this edition, in line 7 of title, the "b" of "by" is below the "o" of "of" in line 6; and the title page has a decorated border. In another edition, the "b" is between the "o" and "f"; and the title page has a plain double-line border.

Reproduction of original in the British Library.

Sommario/riassunto

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3. Record Nr.

UNINA9910823077103321

Autore

Langford D. A

Titolo

Strategic management in construction / / David Langford & Steven Male

Pubbl/distr/stampa

Malden, MA, : Blackwell Science, c2001

ISBN

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9781281318299  
1281318299  
9780470690291  
0470690291  
9780470680049  
0470680040

Edizione

[2nd ed.]

Descrizione fisica

1 online resource (258 p.)

Altri autori (Persone)

MaleSteven

Disciplina

624/.068

Soggetti

Construction industry - Management  
Strategic planning

Lingua di pubblicazione

Inglese

Formato

Materiale a stampa

Livello bibliografico

Monografia

Note generali

Description based upon print version of record.

Nota di bibliografia

Includes bibliographical references and index.

Nota di contenuto

Contents; Preface; 1 Introduction; Part A - Construction and its business environment; 2 Construction - an overview of the market; Industrial building; Commercial building; The housing market; Repairs and maintenance; Making sense of the trends; 3 The strategic role of the actors in the construction process; The evolution of the construction industry in the post World War II era; 4 Clients, constructors and competencies; Introduction; The concepts of product and project life cycles in construction; The strategic concepts of

industry and market in construction  
Market structure, price determination and competition in constructionConclusion; Part B - Concepts of strategic management; 5 The firm and the strategic management process; Introduction; The strategic management process; The strategic management process and organisational change; The management of change in construction; Strategic behaviour; Conclusion; 6 Strategic behaviour of construction firms; Introduction; Core business and core competencies in construction; Levels of strategy; Managing the diversified construction firm; Strategies at the operating core in contracting firms  
Project portfolios and potential capacitySub-contracting as a production strategy within project portfolios; The management resource in construction firms as a source of competitive advantage - resolving a strategic paradox; Conclusions; 7 Strategies for international construction; Background; International business strategy; Size and structure; Reasons for internationalisation; Characteristics and obstacles to internationalisation; Competitive advantage and strategy in international construction; Competitive advantage in international construction; Factor conditions; Domestic demand conditions  
Related and supplier/sub-contractor industriesFirm strategy, structure and competitiveness; Country analysis; General overview; Strategic positioning competitive intelligence; Part C - Techniques for the strategic planner; 8 Portfolio management, Delphi techniques and scenarios; Business portfolio management; The Boston Consulting Group growth-share matrix; Portfolio management and the construction industry; Delphi techniques; Scenarios; Cross impact analysis; 9 Marketing and promotional strategies in construction; Introduction; The marketing concept  
Marketing orientation and relationship marketing philosophyService quality and customer satisfaction; Internal marketing; Internal customer satisfaction; Customer care; Marketing strategies - market choice and segmentation; The marketing mix in service industries; Promotional strategies; Promotional media (personal/non personal); Co-focusing on customer service - the problems to be overcome; Part D - Summary; 10 A synthesis of strategic management in construction; Introduction; Strategic management in the construction industry; Industries and markets in construction  
Entry and exit barriers exist in an industry

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#### Sommario/riassunto

This book reviews the general theory of strategy, relates it to the particular circumstances of the construction industry, and shows how it can be applied in practice. It brings together ideas from economics, marketing, management, business and politics to develop strategic management for both contractors' firms and the associated professions. Substantial changes have occurred in the industry since the book was first published in 1991. This Second Edition reflects the major developments that have followed the Latham and Egan reports, and includes new chapters on international strategy and ma

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4. Record Nr.	UNISANNIORMG0033328
Autore	Giannini, Gennaro
Titolo	Il risarcimento del danno alla persona nella giurisprudenza / Gennaro Giannini
Pubbl/distr/stampa	Milano, : Giuffrè, 2000!
ISBN	8814080879
Edizione	[2. ed.]
Descrizione fisica	XII, 364 p. ; 25 cm.
Disciplina	346 346.45032302648
Soggetti	Danni alla persona - Risarcimento - Giurisprudenza
Collocazione	D (AR) 31 635
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia