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| 1. Record Nr.           | UNISA990001477600203316   |
| Autore                  | EINHORN, Michael A.   |
| Titolo                  | Media, technology and copyright : integrating law and economics / Michael A. Einhorn                            |
| Pubbl/distr/stampa      | Cheltenham (UK) [etc.] : Edward Elgar, 2004   |
| ISBN                    | 1-84376-657-4   |
| Descrizione fisica      | VII, 209 p. ; 24 cm   |
| Disciplina              | 346.730482  |
| Soggetti                | Diritto d'autore - Stati Uniti d'America<br>Proprietà intellettuale - Aspetti economici - Stati Uniti d'America |
| Collocazione            | XXV.1.M 670 (IG I 2109)<br>XXV.1.M 670a (IG I 2109)   |
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| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |

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| 2. Record Nr.           | UNINA9910456292103321   |
| Titolo                  | Academic writing [[electronic resource] ] : intercultural and textual issues / / edited by Eija Ventola, Anna Mauranen  |
| Pubbl/distr/stampa      | Amsterdam [Netherlands] ; ; Philadelphia [Pa.] , : John Benjamins Pub., c1996   |
| ISBN                    | 90-272-8565-9<br>9786613092588<br>1-283-09258-1   |
| Descrizione fisica      | 1 online resource (276 p.)  |
| Collana                 | Pragmatics & beyond, , 0922-842X ; ; new ser., 41   |
| Altri autori (Persone)  | VentolaEija<br>MauranenAnna   |
| Disciplina              | 808/.042/07   |
| Soggetti                | English language - Rhetoric - Study and teaching<br>Academic writing - Study and teaching<br>Academic writing - Social aspects<br>Intercultural communication<br>Multicultural education<br>Language and culture<br>Electronic books.   |
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| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | Description based upon print version of record.   |
| Nota di bibliografia    | Includes bibliographical references and indexes.  |
| Nota di contenuto       | ACADEMIC WRITING INTERCULTURAL AND TEXTUAL ISSUES; Editorial page; Title page; Copyright page; Table of contents; Preface; Acknowledgements; I. CONTEXT AND GENRE; Strategic Vagueness in Academic Writing; Three Hypothetical Strategies in Philosophical Writing; Occluded Genres in the Academy: The Case of the Submission Letter; Academic Writing in Computer Science: A Comparison of Genres; The Hidden Curriculum of Technology for Academic Writing Toward a Research Agenda; II. CULTURE AND TEXTUALITY<br>""Look in thy Heart and Write"" Students' Representations of Writing and Learning to Write in a Foreign Language Academic Writing in Czech and English; Packing and Unpacking of Information in Academic Texts; Discourse Competence - Evidence from Thematic Development in Native and Non-native Texts; Learning Discipline-Specific Academic |

Writing: A Case Study of a Finnish Graduate Student in the United States; Name Index; Subject Index; The series Pragmatics & Beyond New Series

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Sommario/riassunto

Writing is crucial to the academic world. It is the main mode of communication among scientists and scholars and also a means for students for obtaining their degrees. The papers in this volume highlight the intercultural, generic and textual complexities of academic writing. Comparisons are made between various traditions of academic writing in different cultures and contexts and the studies combine linguistic analyses with analyses of the social settings in which academic writing takes place and is acquired. The common denominator for the papers is writing in English and attention is given

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