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| 1. | Record Nr. | UNISA990001422940203316 |
| | Autore | CARBONETTO, Arturo |
| | Titolo | Figure e miti nei secoli : antologia di capolavori letterari per la scuola media / Arturo Carbonetto |
| | Pubbl/distr/stampa | Palermo : Palumbo, 1965 |
| | Descrizione fisica | 744 p. ; 24 cm. |
| | Collocazione | VIII.3. 562(V A 444) |
| | Lingua di pubblicazione | Italiano |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |
| | Note generali | Con esercitazioni e appendice didattica |
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| 2. | Record Nr. | UNISA990005581990203316 |
| | Autore | LOWEN, Alexander |
| | Titolo | Il narcisismo : l'identità rinnegata / Alexander Lowen |
| | Pubbl/distr/stampa | Milano : Giangiacomo Feltrinelli, 1985 |
| | Descrizione fisica | 199 p. ; 22 cm. |
| | Collana | Saggi / Feltrinelli |
| | Disciplina | 155.232 |
| | Soggetti | NARCISISMO - STUDI |
| | Collocazione | CC 155.232 LOW |
| | Lingua di pubblicazione | Italiano |
| | Formato | Materiale a stampa |
| | Livello bibliografico | Monografia |

3. Record Nr.	UNINA9910452435903321
Autore	Herrick Dennis F
Titolo	Media management in the age of giants [[electronic resource]] : business dynamics of journalism / / Dennis F. Herrick
Pubbl/distr/stampa	Albuquerque, : University of New Mexico Press, 2012
ISBN	1-280-79259-0 9786613702982 0-8263-5164-6
Edizione	[2nd ed.]
Descrizione fisica	1 online resource (415 p.)
Disciplina	070.4/068
Soggetti	Journalism - Management Journalism - Economic aspects Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	""Front Cover""; ""Title Page""; ""Copyright""; ""Contents""; ""Introduction""; ""An Opening Thought""; ""1: An Overview of Today's Media Industry""; ""A historical perspective on the media""; ""Corporatization of the media""; ""Cross-ownership""; ""Media consolidation""; ""Public (stockholder) ownership of media""; ""Institutional investors and financial firms""; ""Reorganizing to build profits""; ""Conglomerates aren't all bad. Are they?""; ""Yes, the mighty can fall or at least stumble""; ""Fragmentation of media markets""; ""Preparing for a new media world"" ""Definitions of common business terms""""Suggested websites""; ""2: Preparing Yourself for Management""; ""First, get the right job""; ""Or, create your own job""; ""Getting discovered and climbing to the top""; ""Your first management position""; ""Surviving in the cross fire""; ""Managing yourself handling time""; ""Not just anyone can be a manager""; ""Journalists becoming managers""; ""The indispensable management resource""; ""The quick way to the top""; ""CASE STUDY: Learning to think like a manager""; ""CASE STUDY: Entrepreneurship or a management career?""; ""Suggested websites"" ""3: Motivation and the Workforce""""Unionism in mainstream media

companies""; ""Labor issues in the new economy""; ""Layoffs in hard times""; ""When you must fire or lay off someone""; ""Approaches to managing employees""; ""Scientific (or classical) management""; ""Humanistic (or behaviorist) management""; ""Theories of management""; ""Theory X""; ""Theory Y""; ""Theory Z""; ""Maslowa€?s hierarchy of needs""; ""Management by objectives (MBO) and total quality management (TQM)""; ""Equity theory""; ""CASE STUDY: Who will get the pay raises?""

""CASE STUDY: How do you motivate a staff with low morale?""

Suggested websites""; ""4: Qualities of Leadership and Management""; ""The sources of power""; ""Leadership practices""; ""New leadership""; ""Credibility of leadership""; ""Future-oriented leadership""; ""Risk-taking leadership""; ""Empowering leadership""; ""Motivational leadership""; ""Characteristics of leaders""; ""Management of attention""; ""Management of meaning""; ""Management of trust""; ""Management of self""; ""Everyone and every business makes mistakes""; ""The immeasurable value of optimism""

""Keep your sense of humor""""Pointers on being an effective leader""; ""The MBAs arrive, with humorous reactions""; ""Being an effective manager of others""; ""A skilled manager controls the use of his or her time""; ""A skilled manager is adept at planning and goal setting""; ""A skilled manager is a confident decision maker""; ""A skilled manager works well with others""; ""A skilled manager is customer oriented""; ""Jerks and vampires dona€?t see themselves in the mirror""; ""CASE STUDY: How do you manage freelancers if you hardly ever see them?""

""CASE STUDY: Recruiting and retaining volunteer staff""

4. Record Nr.	UNINA9910476907903321
Autore	Schwab Aurore
Titolo	emergence de la norme internationale sur le « crime d'honneur » : Une Analyse du Discours Onusien Dans la Perspective de l'histoire des Religions // Aurore Schwab
Pubbl/distr/stampa	Bern : , : Peter Lang International Academic Publishers, , 2021
Descrizione fisica	1 online resource (320 pages)
Disciplina	796
Soggetti	Violence in sports
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	L'auteure emprunte la perspective de l'histoire des religions et la methode de l'analyse du discours pour observer la norme internationale des droits de l'homme sur la pratique du crime d'honneur. Elle rappelle la controverse religieuse autour de la pratique et decouvre l'impact d'un cas pakistanais sur la redaction de la resolution onusienne.