

1. Record Nr.	UNISA990001336920203316
Autore	CAPECCHI, Marco <1970- >
Titolo	Il nesso di casualità : da elemento della fati-specie fatto illecito a criterio di limitazione del risarcimento del danno / Marco Capecchi
Pubbl/distr/stampa	Padova : Cedam, 2002
ISBN	88-13-24206-9
Descrizione fisica	XVI, 283 p. ; 24 cm
Collana	Le monografie di contratto e impresa ; 70
Disciplina	345.4504
Soggetti	Causalità <Diritto>
Collocazione	XXV.1. Coll. 7/ 67 (COLL. HNG 70)
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910462227003321
Autore	Glover Dennis
Titolo	The art of great speeches : and why we remember them / / Dennis Glover [[electronic resource]]
Pubbl/distr/stampa	Cambridge : , : Cambridge University Press, , 2011
ISBN	1-107-21328-2 1-139-15268-8 1-139-15560-1 1-139-16017-6 1-139-16116-4 9786613342317 1-139-15911-9 1-283-34231-6 1-139-15735-3 1-139-15141-X
Descrizione fisica	1 online resource (xii, 259 pages) : digital, PDF file(s)
Disciplina	808.5/1
Soggetti	Oratory
Lingua di pubblicazione	Inglese
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Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 05 Oct 2015).
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	To save a republic -- Speech: the essence of democracy -- Forum -- Style -- Emotion -- Character -- Evidence -- Morality -- Gettysburg -- Speechwriter -- Conclusion: the ideal orator.
Sommario/riassunto	What makes a great speech 'great'? The Art of Great Speeches uses insights from classical thinkers to reveal how great orators such as Barack Obama, Martin Luther King, the Kennedys, Al Gore and Hitler have persuaded their audiences so convincingly. Featuring excerpts of 70 of the world's greatest speeches in history and drama, this fascinating book breaks down the key elements of classical and modern oratory to reveal the rhetorical techniques that make them so memorable. It shows how master speechwriters connect with their audiences, seize a moment, project character, use facts convincingly and destroy their opponents' arguments as they try to force the hand of

history or create memorable drama. Part history, part defence of oratory, part call for political inspiration, part professional handbook, The Art of Great Speeches does what no other book does - it explains why these speeches are great.
