

1. Record Nr.	UNISA990001208150203316
Autore	MENDELSON, Matthew
Titolo	Referendum democracy : citizens, elites and deliberation in referendum campaigns / edited by Matthew Mendelshon and Andrew Parkin
Pubbl/distr/stampa	Houndmills [etc.] : Palgrave, 2001
ISBN	0-333-91889-4
Descrizione fisica	XVII, 277 p. ; 24 cm
Disciplina	328.23
Soggetti	Referendum Democrazia
Collocazione	328.23 MEN 1 (ISP IV 1296)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910829884803321
Autore	Horton William K (William Kendall)
Titolo	E-learning by design [[electronic resource] /] / by William Horton
Pubbl/distr/stampa	San Francisco : , : Pfeiffer, , 2012
ISBN	1-118-11836-7 1-118-25603-4 9786613332196 1-283-33219-1 1-118-11838-3
Edizione	[2nd Ed.]
Descrizione fisica	1 online resource (640 p.)
Classificazione	BUS066000
Disciplina	658.3/124040285
Soggetti	Employees - Training of - Computer-assisted instruction Computer-assisted instruction - Design
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Designing e-learning -- Absorb-Type Activities -- Do-Type Activities -- Connect-Type Activities -- Tests -- Topics -- Games and Simulations -- Social Learning -- Mobile Learning -- Design For the Virtual Classroom -- Conclusion.
Sommario/riassunto	"Since the first edition of E-learning by Design, e-learning has evolved rapidly and fringe techniques have moved into the mainstream. Underlying and underwriting these changes in e-learning are advances in technology and changes in society. The second edition of the bestselling book E-Learning by Design offers a comprehensive look at the concepts and processes of developing, creating, and implementing a successful e-learning program. This practical, down-to-earth resource is filled with clear information and instruction without over simplification. The book helps instructors build customized e-learning programs from scratch—building on core principles of instructional design to: develop meaningful activities and lessons; create and administer online tests and assessments; design learning games and simulations; and implement an individualized program." -- Publisher's description.

