

1. Record Nr.	UNISA990001073760203316
Autore	BETTIOL, Franco
Titolo	Manuale delle preparazioni galeniche : arte del preparare e attrezzature per oltre 1000 formulazioni magistrali, officinali, fitoterapiche e omeopatiche / Franco Bettiol
Pubbl/distr/stampa	Milano : Tecniche Nuove, 1995
ISBN	88-481-0123-2
Descrizione fisica	XII, 389 p. ; 26 cm
Collana	Medicina naturale
Disciplina	615.4
Soggetti	Preparati galenici
Collocazione	615.4 BET
Lingua di pubblicazione	Non definito
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910456114803321
Titolo	Soft canons [[electronic resource]] : American women writers and masculine tradition // edited by Karen L. Kilcup
Pubbl/distr/stampa	Iowa City, : University of Iowa Press, c1999
ISBN	1-58729-287-4
Descrizione fisica	1 online resource (359 p.)
Altri autori (Persone)	KilcupKaren L
Disciplina	810.9/9287 810.99287
Soggetti	American literature - Women authors - History and criticism American literature - Male authors - History and criticism Women and literature - United States - History Influence (Literary, artistic, etc.) Authorship - Sex differences Masculinity in literature Canon (Literature) Men in literature Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Acknowledgments; The Conversation of "The Whole Family": Gender, Politics, and Aesthetics in Literary Tradition Karen I. Kilcup; Lydia Maria Child, James Fenimore Cooper, and Catharine Maria Sedgwick: A Dialogue on Race, Culture, and Gender Susanne Opfermann; Reconstructing Literary Genealogies: Frances E. W. Harper's and William Dean Howells's Race Novels m. giulia fabi; Was Tom White? Stowe's Dred and Twain's ""Pudd'nhead Wilson"" Judie Newman; Shaped by Readers: The Slave Narratives of Frederick Douglass and Harriet Jacobs Stephen matterson Body Politics and the Body Politic in William Wells Brown's ""Clotel"" and Harriet Wilson's ""Our Nig"" r. j. ellis Wild Semantics: Charlotte Perkins Gilman's Feminization of Edgar Allan Poe's Arabesque Aesthetics Gabriele Rippl; Deepening Hues to Local Color: George Washington Cable and Sarah Barnwell Elliott aranzazu usandizaga; ""Sister Carrie""

and "The Awakening": The Clothed, the Unclothed, and the Woman Undone Janet Beer; Ladies Prefer Bonds: Edith Wharton, Theodore Dreiser, and the Money Novel Claire Preston; Mining the West: Bret Harte and Mary Hallock Foote Janet Floyd
My Banker and I Can Afford to Laugh! Class and Gender in Fanny Fern and Nathaniel Hawthorne Alison M. J. Easton Body/Rituals: The (Homo) Erotics of Death in Elizabeth Stuart Phelps, Rose Terry Cooke, and Edgar Allan Poe Ralph J. Poole; The Five Million Women of My Race: Negotiations of Gender in W. E. B. Du Bois and Anna Julia Cooper Hanna Wallinger; Woman Thinking: Margaret Fuller, Ralph Waldo Emerson, and the American Scholar Lindsey Traub; How Conscious Could Consciousness Grow? Emily Dickinson and William James Susan Manning; Contributors; Index

Sommario/riassunto

" In their innovative treatments of seemingly incomparable works, these critics promote dialogue not only about the texts under consideration but also about the very nature of how we read across lines of gender, race, class, and history. Individually, the essays are insightful and strong; collectively, they highlight the vibrancy of current research on nineteenth -century American women writers in particular and nineteenth-century American literature in general ... an ideal critical companion for upper-level undergraduate or graduate courses."-Annie Merrill Ingram, Symploke

3. Record Nr.	UNINA9910788898503321
Autore	Struppa Daniele Carlo <1955->
Titolo	The fundamental principle for systems of convolution equations // Daniele Carlo Struppa
Pubbl/distr/stampa	Providence, Rhode Island : , : American Mathematical Society, , [1983] ©1983
ISBN	1-4704-0683-7
Descrizione fisica	1 online resource (174 p.)
Collana	Memoirs of the American Mathematical Society, , 0065-9622 ; ; volume 41, number 273
Disciplina	510 s 515/.2433
Soggetti	Fourier analysis Convolutions (Mathematics) Theory of distributions (Functional analysis)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Bibliography: pages 165-167.
Nota di contenuto	""Table of Contents""; ""Abstract""; ""Chapter I. Introduction""; ""Chapter II. The interpolation formula""; ""Chapter III. The slowly decreasing conditions""; ""Chapter IV. The generalized Koszul complex""; ""Chapter V. Representation theorems for systems of convolution equations in the spaces $A_{[sub(p)]}(C^{sup(n)})$ ""; ""Chapter VI. Inductive limits of spaces $A_{[sub(p)]}(C^{sup(n)})$ ""; ""Chapter VII. The representation theorems and the LAU-spaces""; ""Chapter VIII. The spaces $D_{[sub(I?)]}(R^{sup(n)})$ and $D'_{[sub(I?)]}(R^{sup(n)})$ ""; ""Chapter IX. Some open questions""; ""Bibliography""

4. Record Nr.	UNINA9910563001703321
Autore	Frömbling Simone
Titolo	Zielgruppenmarketing im Fremdenverkehr von Regionen : Ein Beitrag zur Marktsegmentierung auf der Grundlage von Werten, Motiven und Einstellungen / H. Meffert, Simone Frombling
Pubbl/distr/stampa	Frankfurt a.M. : PH02, 2018 2018, c1994
Edizione	[1st, New ed.]
Descrizione fisica	1 online resource (345 p.) : , EPDF
Collana	Schriften zu Marketing und Management ; 21
Soggetti	Production & quality control management Sales & marketing management Distribution & warehousing management Market research Transport industries
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Peter Lang GmbH, Internationaler Verlag der Wissenschaften
Nota di contenuto	Aus dem Inhalt: Operationalisierung des Besuchsverhaltens - Soziodemographische und psychographische Merkmale (Werte, Motive und Einstellungen) als Bestimmungsfaktoren des Besuchsverhaltens - Psychographische Marktsegmentierung - Zielgruppenspezifische Marktbearbeitung - Maßnahmen zur Durchsetzung.
Sommario/riassunto	Seit geraumer Zeit gewinnt die Frage nach einem zielgruppenspezifischen Marketing von Fremdenverkehrsregionen an Bedeutung. Die vorliegende Arbeit hat sich daher zum Ziel gesetzt, auf der Grundlage einer Stichprobe von 936 befragten Bundesbürgern zu untersuchen, unter Berücksichtigung welcher Markterfassungsansätze und Segmentierungskriterien eine sinnvolle Zielgruppenabgrenzung im Fremdenverkehr von Regionen vorgenommen werden kann. Hierzu wird der Einfluß sozio- und psychographischer Merkmale (Werte, Motive, Einstellungen) auf die Besuchsabsicht und -dauer analysiert. Die Ergebnisse bilden die Grundlage für eine psychographische Marktsegmentierung. Für die identifizierten Segmente werden aus Sicht einer regionalen Fremdenverkehrsorganisation theoretisch abgeleitet.

Ansatzpunkte für eine zielgruppenspezifische Marktbearbeitung
aufgezeigt.
