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| Altri autori (Persone) | MacarioRosario VoordeE. van de (Eddy) |
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Livello bibliografico**Note generali****Nota di bibliografia****Nota di contenuto****Monografia**

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Book Cover; Title; Copyright; Contents; 1 Introduction; 2 The future air transport sector: A modified market and ownership structure; 3 Airlines and their focus on cost control and productivity; 4 Low-cost airlines: Strategies and reaction patterns; 5 Airline performance prediction; 6 World air cargo and merchandise trade; 7 Integrators in a changing world; 8 Airports of the future: Essentials for a renewed business model; 9 The airport city: A new business model for airport development; 10 The economics of airline alliances; 11 The transmogrification of hub-and-spoke airline networks
12 The impact of airline network strategies for service quality of airports: The case of Amsterdam Schiphol and Paris Charles de Gaulle
13 Congestion and air transport: A challenging phenomenon; 14 Towards a more efficient use of airport capacity at Europe's hubs; 15 Assessing the impact of Open Skies agreements; 16 The impact of North Atlantic passenger services on airports; 17 Effects of emission trading schemes; 18 Competition between airlines and high-speed rail; 19 Consolidation in the air transport industry and antitrust enforcement in Europe
20 Regulatory constraints in Europe or "how free are you?"
21 Essential airline marketing strategies; 22 Major challenges for the future of the air transport sector; Index

Sommario/riassunto

This book offers material for strategic thinking featuring contributions from key figures in Europe, the US and Asia. The focus of the book expands from economic to legal issues, bankruptcy and safety and security. The carefully selected papers offer a thorough and structured analysis of major current developments in the air transport industry. Fully up to date, topics covered include competitive strength, capacity utilisation and risk. The most likely future scenarios are more or less known. Only, the timeframe remains uncertain. The speed at which the various market players i