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Nota di contenuto	Frontmatter -- Contents -- Illustrations -- Acknowledgments --

Introduction -- 1. Early Modern Globalization and the Origins of Tobacco in China, 1550-1650 -- 2. The Expansion of Chinese Tobacco Production, Consumption, and Trade, 1600-1750 -- 3. Learning to Smoke Chinese-Style, 1644-1750 -- 4. Tobacco in Ming-Qing Medical Culture -- 5. The Fashionable Consumption of Tobacco, 1750-1900 -- 6. The Emergence of the Chinese Cigarette Industry, 1880-1937 -- 7. Socially and Spatially Differentiated Tobacco Consumption during the Nanjing Decade, 1927-1937 -- 8. The Urban Cigarette and the Pastoral Pipe: Literary Representations of Smoking in Republican China -- 9. New Women, Modern Girls, and the Decline of Female Smoking in China, 1900-1976 -- Epilogue: Tobacco in the People's Republic of China, 1949-2010 -- Notes -- Works Cited -- Index

Sommario/riassunto

From the long-stemmed pipe to snuff, the water pipe, hand-rolled cigarettes, and finally, manufactured cigarettes, the history of tobacco in China is the fascinating story of a commodity that became a hallmark of modern mass consumerism. Carol Benedict follows the spread of Chinese tobacco use from the sixteenth century, when it was introduced to China from the New World, through the development of commercialized tobacco cultivation, and to the present day. Along the way, she analyzes the factors that have shaped China's highly gendered tobacco cultures, and shows how they have evolved within a broad, comparative world-historical framework. Drawing from a wealth of historical sources-gazetteers, literati jottings (biji), Chinese materia medica, Qing poetry, modern short stories, late Qing and early Republican newspapers, travel memoirs, social surveys, advertisements, and more-Golden-Silk Smoke not only uncovers the long and dynamic history of tobacco in China but also sheds new light on global histories of fashion and consumption.
