

1.	Record Nr.	UNISA990000618670203316
	Autore	DE NORVINS, M.
	Titolo	Histoire de Napoléon
	Pubbl/distr/stampa	Bruxelles : Meline, Cans et compagnie, 1838
	Edizione	[5 ed.]
	Descrizione fisica	VII, 524 p. ; 28 cm
	Collocazione	FV C 2 5 20
	Lingua di pubblicazione	Francese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9911019665503321
	Autore	Hubbard Douglas W. <1962->
	Titolo	How to measure anything : finding the value of "intangibles" in business // Douglas W. Hubbard
	Pubbl/distr/stampa	Hoboken, N.J., : Wiley, c2010
	ISBN	9786612549465 9781452604206 1452604207 9781118983836 1118983831 9781621984306 1621984303 9781282549463 1282549464 9780470625675 0470625678
	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (323 p.)
	Disciplina	657/.7 658
	Soggetti	Intangible property - Valuation Corporations - Valuation Electronic books.

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	How to Measure Anything, Second Edition: Finding the Value of Intangibles in Business; Contents; Preface; Acknowledgments; Section I: Measurement: The Solution Exists; Section II: Before You Measure; Section III: Measurement Methods; Section IV: Beyond the Basics; Appendix: Calibration Tests (and Their Answers); Index
Sommario/riassunto	Now updated with new research and even more intuitive explanations, a demystifying explanation of how managers can inform themselves to make less risky, more profitable business decisions This insightful and eloquent book will show you how to measure those things in your own business that, until now, you may have considered ""immeasurable,"" including customer satisfaction, organizational flexibility, technology risk, and technology ROI.Adds even more intuitive explanations of powerful measurement methods and shows how they can be applied to areas such as risk management and