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| 1. Record Nr. | UNISA990000485010203316 |
| Titolo | Burlesque plays of the Eighteenth century / edited with introductions and notes by Simon Trussler |
| Pubbl/distr/stampa | London : Oxford University press, 1969 |
| ISBN | 19-281055-3 |
| Descrizione fisica | XVI, 367 p. ; 21 cm |
| Collana | Oxford paperbacks ; 182 |
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| Collocazione | VII.3.A. 336 (RI A 51) |
| Lingua di pubblicazione | Inglese |
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| Livello bibliografico | Monografia |
| 2. Record Nr. | UNINA9910452463003321 |
| Autore | Barreiro Terri D. |
| Titolo | Social entrepreneurship : from issue to viable plan // Terri D. Barreiro and Melissa M. Stone |
| Pubbl/distr/stampa | New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2013 |
| ISBN | 1-60649-517-8 |
| Edizione | [First edition.] |
| Descrizione fisica | 1 online resource (136 p.) |
| Collana | Entrepreneurship and small business management collection, , 1946-5661 |
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Electronic books. |
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| Note generali | Part of: 2013 digital library. |
| Nota di bibliografia | Includes bibliographical references (pages 117-120) and index. |
| Nota di contenuto | 1. Introduction -- 2. Issues, ideas, and opportunities, a simultaneous pursuit -- 3. Understanding those to be served and their communities |

-- 4. The policy environment, opportunities and constraints -- 5. Analyzing competitive forces, the market and the industry -- 6. Creating a social venture feasibility plan -- 7. Completing a viability assessment of the venture -- Appendix I. Denise DeVaun: from teacher to national advocate reducing poverty -- Appendix II. Frey Foundation (Minnesota): a story of a journey from charity to systems change engagement -- Appendix III. Mike Temali: expert in neighborhood and economic transformation -- Notes -- References -- Index.

Sommario/riassunto

This book provides a guided deep dive into the early stages of venture development of social entrepreneurship. It introduces concepts that provide important insights necessary for social venture success. It introduces a set of entrepreneurial tools designed for the unique set of challenges faced in selecting and designing social entrepreneurial ventures. With this book as a guide, the reader can develop a feasible venture concept and communicate it effectively.
