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Autore	Muchnick, Steven S.
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Pubbl/distr/stampa	Bristol ; ; Portland, OR, : Intellect Books, 2005
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Altri autori (Persone)	LivingstoneSonia
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Nota di contenuto

Foreword; Contents; Author Biographies; Sonia Livingstone - Introduction; Sonia Livingstone - Chapter 1: On the relation between audiences and publics¹; Daniel Dayan - Chapter 2: Mothers, midwives and abortionists: genealogy, obstetrics, audiences & publics; Dominique Mehl - Chapter 3: The public on the television screen: towards a public sphere of exhibition; Mirca Madianou Chapter 4: The elusive public of television news; Ulrike Hanna Meinhof - Chapter 5: Initiating a public: Malagasy music and live audiences in differentiated cultural contexts
Roberta Pearson and Maire Messenger Davies - Chapter 6: Class acts? Public and private values and the cultural habits of theatre-goers
Sonia Livingstone - Chapter 7: In defence of privacy: mediating the public/private boundary at home; Kirsten Drotner Chapter 8: Media on the move: personalised media and the transformation of publicness; Ulrike Hanna Meinhof - Appendix: Audiences and publics: comparing semantic fields across different languages; Index

Sommario/riassunto

In today's thoroughly mass-mediated world, audiences and publics are, of course, composed of the same people. Yet social science traditionally treats them quite differently. Indeed, it is commonplace to define audiences in opposition to the public: in both popular and elite discourses, audiences are denigrated as trivial, passive, individualised, while publics are valued as active, critically engaged and politically significant.
