

1. Record Nr.	UNISA990000228290203316
Autore	Stephanopoulos, George
Titolo	Chemical process control : an introduction to theory and practice / George Stephanopoulos
Pubbl/distr/stampa	Englewood Cliffs (N.J.) : Prentice-Hall, copyr. 1984
ISBN	0-13-128596-3
Descrizione fisica	XXI, 696 p. : ill. ; 22 cm
Collana	Prentice-Hall international series in the physical and chemical engineering sciences ; 0
Disciplina	660281
Collocazione	660.281 STE
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910554229003321
Autore	Burchert Heiko
Titolo	Betriebswirtschaftliche Unternehmensführung : Aufgaben und lösungen Zum TOPSIM-Planspiel General Management / Heiko Burchert
Pubbl/distr/stampa	Berlin/München/Boston : , : Walter de Gruyter GmbH, , 2021 ©2021
ISBN	9783110686111 3110686112
Edizione	[1st ed.]
Descrizione fisica	1 online resource (160 pages)
Collana	Lehr- und Handbücher der Wirtschaftswissenschaft
Altri autori (Persone)	SchneiderJürgen
Soggetti	Business education Self-instruction
Lingua di pubblicazione	Tedesco
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Vorwort -- Inhalt -- 1 Einleitung -- 2 Themenbezogene Einzelaufgaben -- 3 Gesamtsituationsbezogene Klausuren -- 4 Integration von Planspielen in die Lehre -- 5 Ausblick -- Literatur -- Tabellenverzeichnis -- Abbildungsverzeichnis -- Stichwortverzeichnis -- Zu den Autoren
Sommario/riassunto	This book serves as a comprehensive guide for students and educators involved in general management. It covers various exercises and case studies that facilitate self-learning and help integrate these concepts into academic programs. The book provides detailed tasks related to market analysis, value analysis, and financial analysis, along with practical advice for incorporating these exercises into teaching methodologies. It aims to enhance the reader's understanding and application of management principles in real-world scenarios.