

1. Record Nr.	UNISA990000205840203316
Autore	International workshop DGCI'97 : 7. : 1997
Titolo	Discrete geometry for computer imagery : 7th International workshop, DGCI'97 : Montpellier, France, December 3-5, 1997 : proceedings / Ehoud Ahronowitz ... [et al.] (eds.)
Pubbl/distr/stampa	Berlino : Springer-Verlag, copyr. 1997
ISBN	3-540-63884-9
Descrizione fisica	X, 254 p. : ill. ; 23 cm
Collana	Lecture notes in computer science ; 1347
Disciplina	004
Collocazione	001 LNCS (1347)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia

2. Record Nr.	UNINA9910337820403321
Autore	Ernst Ricardo
Titolo	Globalization, Competitiveness, and Governability : The Three Disruptive Forces of Business in the 21st Century / / by Ricardo Ernst, Jerry Haar
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2019
ISBN	9783030175160 3030175162
Edizione	[1st ed. 2019.]
Descrizione fisica	1 online resource (xxi, 184 pages) : illustrations (chiefly color)
Collana	Gale eBooks
Disciplina	338.6048
Soggetti	Business Management science International business enterprises Technological innovations Financial services industry Corporate governance Business and Management International Business Innovation and Technology Management Financial Services Corporate Governance
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	1. Why the Three forces -- 2. Globalization -- 3. Competitiveness -- 4. Governability -- 5. The Technology Juggernaut -- 6. Supply Chains -- 7. Financial Services -- 8. Conclusion -- 9. Suggested Additional Reading from the GCG Journal. .
Sommario/riassunto	"Ricardo Ernst and Jerry Haar make a compelling case that three transformative forces-globalization, competitiveness and governability-are collectively impacting the 21st century business environment and especially disrupting technology, supply chains, and financial services." -César Cernuda, President, Microsoft Latin America

"This book places competitiveness at the top of the business and policy agendas, making the case for smart governance to align interests and efficiency considerations. A must read for global managers." -Mauro F. Guillén, Zandman Professor, The Wharton School at the University of Pennsylvania, USA "Ricardo Ernst and Jerry Haar are the first scholars to illuminate synergies between globalization, competitiveness and governability. Their analysis offers remarkable insights to business firms, policy officials and academics." -Gary Clyde Hufbauer, Senior Fellow, Peterson Institute for International Economics. This book argues that three powerful symbiotic forces (globalization, competitiveness, and governability) are disrupting business in the 21st century, resulting in an impact on the economic and business environment far greater than the effects of any of these three individually. Both globalization and competitiveness are governed essentially by market forces that force the introduction of significant changes aimed at increasing efficiency so that a better use may be made of the advantages of globalization (i.e., the traditional "invisible" hand). Responsibility for bringing about these changes lies not only with the private sector but also with the government (i.e., the "visible" hand). Readers will find in this book an explanation of how globalization, competitiveness, and governability define the context of global business.
