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	Autore	Hasler, Martin
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	Altri autori (Persone)	GereffiGary SpenerDavid <1961-> BairJennifer <1973->
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Nota di contenuto	Contents; List of Tables and Figures; Acknowledgments; Part I: Analytical Overview; 1. Introduction: The Apparel Industry and North American Economic Integration; 2. NAFTA and the Apparel Commodity Chain: Corporate Strategies, Interfirm Networks, and Industrial Upgrading; Part II: The Changing Face of the Apparel Industry in the United States; 3. Subcontracting Networks in the New York City Garment Industry: Changing Characteristics in a Global Era; 4. The Impact of North American Economic Integration on the Los Angeles Apparel Industry 5. The New Sweatshops in the United States: How New, How Real, How Many, and Why? 6. Labor's Response to Global Production; Part III: The U.S.-Mexico Border Region; 7. The Unraveling Seam: NAFTA and the Decline of the Apparel Industry in El Paso, Texas; 8. TexMex: Linkages in a Binational Garment District: The Garment Industries in El Paso and Ciudad Juarez; 9. Commodity Chains and Industrial Organization in the Apparel Industry in Monterrey and Ciudad Juarez; Part IV: Interior Mexico; 10. Torreon: The New Blue Jeans Capital of the World 11. Learning and the Limits of Foreign Partners as Teachers 12. Knitting the Networks Between Mexican Producers and the U.S. Market; 13. Fragmented Markets, Elaborate Chains: The Retail Distribution of Imported Clothing in Mexico; Part V: Central America and the Caribbean; 14. When Does Apparel Become a Peril? On the Nature of Industrialization in the Caribbean Basin; 15. Can the Dominican Republic's Export-Processing Zones Survive NAFTA?; Part VI: Conclusion; 16. NAFTA and Uneven Development in the North American Apparel Industry; About the Contributors; Index
Sommario/riassunto	This volume addresses many of the complex issues raised by North American integration through the lens of one of the largest and most global industries in the region: textiles and apparel. In part, this is a story of winners and losers in the globalization process, especially if one focuses on jobs lost and jobs gained in different countries and communities within North America, defined here as: Canada, the United States, Mexico, Central America, and the Caribbean. However, it would be a mistake to view the industry solely in these zero-sum terms. The North American apparel industry is an excel