1. | | |
   |---|---|
   | Record Nr. | UNISA990000035280203316 |
   | Autore | PITTAU, Massimo |
   | Titolo | Poesia e letteratura : breviario di poetica / Massimo Pittau |
   | Pubbl/distr/stampa | Brescia : La Scuola, copyr. 1994 |
   | ISBN | 88-350-8739-2 |
   | Descrizione fisica | 156 p. ; 22 cm |
   | Disciplina | 801. 93 |
   | Collocazione | IV.2. 1424a(V C 1558 bis) |
   | | IV.2. 1424(V C 1558) |
   | Lingua di pubblicazione | Italiano |
   | Formato | Materiale a stampa |
   | Livello bibliografico | Monografia |

2. | | |
   |---|---|
   | Record Nr. | UNINA9910298499903321 |
   | Titolo | Advanced Business Analytics / / edited by Fausto Pedro García Márquez, Benjamin Lev |
   | Pubbl/distr/stampa | Cham : , : Springer International Publishing : , : Imprint : Springer, , 2015 |
   | ISBN | 3-319-11415-8 |
   | Edizione | [1st ed. 2015.] |
   | Descrizione fisica | 1 online resource (252 p.) |
   | Disciplina | 005.7 |
   | | 330 |
   | | 338.6 |
   | | 650 |
   | | 658.1 |
   | | 658.40301 |
   | | 658514 |
   | Soggetti | Information technology |
   | | Business—Data processing |
   | | Management |
   | | Industrial management |
   | | Application software |
   | | Organization |
   | | Planning |

Operations research
Decision making
Industrial organization
IT in Business
Innovation/Technology Management
Information Systems Applications (incl. Internet)
Operations Research/Decision Theory
Industrial Organization

Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Nota di contenuto	Decision Making Approach for Optimal Business Investments -- Integration of a Heuristic Method into an ERP Software -- Economic Viability Analytics for Wind Energy Maintenance Management -- Introduction to Multi-Attribute Decision Making in Business Analytics -- How Business Analytics Should Work -- Vulnerability Analysis of a Signal-Controlled Road Network for Equilibrium Flow -- Analytical Model Implementing Objectives in EVM for Advanced Project Control -- Use of Excellence Models as a Management Maturity Model (3M) -- AHP and Intuitionistic Fuzzy Topsis Methodology for SCM Selection -- The Assessment and Selection of Hedge Funds -- Functional Data Analysis with an Application in the Capital Structure of California Hospitals -- A Software Application to Optimize the Visits of Sales/Marketing Agents to Their Customers in a Brewing Company.
Sommario/riassunto	The book describes advanced business analytics and shows how to apply them to many different professional areas of engineering and management. Each chapter of the book is contributed by a different author and covers a different area of business analytics. The book connects the analytic principles with business practice and provides an interface between the main disciplines of engineering/technology and the organizational, administrative and planning abilities of management. It also refers to other disciplines such as economy, finance, marketing, behavioral economics and risk analysis. This book is of special interest to engineers, economists and researchers who are developing new advances in engineering management but also to practitioners working on this subject.