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Greta Elbracht, Miriam Sneha Rajkumar, Win Khant, Pengji Wang) -- 20. Impact of Students' Village Residence on the Students Performance and The Host Community: A Study of Federal Polytechnic Bauchi, Nigeria (Usman Yusuf Dutse) -- 21. E-Marketing, Technological Capabilities, and Performance of Small and Medium Enterprises in North East Nigeria (Mohammed Lawal Inuwa and Friday Igbadumhe) -- 22. Last-Mile Delivery Innovations for Parcels Collection in Singapore (Maria Cecilia Rojas Lopez and Hui Shan Loh) -- 23. Scoping the conveniences of mobile money for micro-entrepreneurs in Kenya (Rael A. Onyango, Emiel L. Eijdenberg, Nelson Obange and Enno Masurel) -- 23. Evaluating financial literacy among working women in Pune: a gender-sensitive approach (Vineeta Agrawal and Manisha Agarwal) -- 25. Kicking the proverbial can down the road, across the border: Sustainability at Others' Expense (Dr Thomas Chong) -- 26. Artificial Intelligence in Information Technology Infrastructure Management and Support in Singapore (Dr Jireh H.I. Seow and Naveen K. Rajaharia) -- 27. RFID Technology for sustainable fashion and Textile manufacturing (Majo George, Rajkishore Nayak, Irfan UlHaq, Hiep Pham, Tarun Panwar and Duc-Anh Nguyen).

## Sommario/riassunto

The edited volume presents the conference proceedings from the "Sustainability, Economics, Innovation, Globalisation and Operational Psychology Conference 2023" (SEIGOP 2023), organized by the Centre for International Trade and Business in Asia (CITBA) at James Cook University, Singapore. This edited volume places the highly dynamic, but also, jeopardized climatological – geographical region of the Tropics centre stage. The region is developing rapidly, with significant progress being made through the development of innovative technologies. The Tropics represent a region in which people live amid the greatest level of biodiversity anywhere on the planet. Nonetheless, propelled by rapid population growth, the Tropics is a region on the rise, with higher living standards and increased levels of international trade and investment. Densely populated emerging countries like India, Indonesia and Nigeria will be among the largest economies of the world by the end of the century. These upward socioeconomic trends are compromised by the impact of climate change on the Tropics' biodiversity. Such developments have forced policymakers, businesses, and local communities to search for more sustainable and creative ways to live and work. For these reasons, this edited volume presents theory-driven conceptual, qualitative, quantitative and mixed-methods studies on the impact of innovation-driven businesses on the complex interplay of socio-cultural, economic, and environmental factors in the Tropics.