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| 1. Record Nr.           | UNIPARTHENOPE000007464  |
| Titolo                  | Professional oracle programming / Rick Greenwald, Robert Stackowiak...[et al.]  |
| Pubbl/distr/stampa      | Indianapolis : Wiley publishing, c2005  |
| ISBN                    | 0-7645-7482-5   |
| Descrizione fisica      | XXXII, 758 p. : ill. ; 24 cm  |
| Disciplina              | 005.75  |
| Collocazione            | 005-P/4   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| 2. Record Nr.           | UNINA9910792512203321   |
| Titolo                  | Teaching intercultural rhetoric and technical communication : theories, curriculum, pedagogies, and practices // edited by Barry Thatcher and Kirk St.Amant |
| Pubbl/distr/stampa      | London : , : Routledge, , 2017  |
| ISBN                    | 1-351-84138-6<br>1-315-22360-0<br>0-89503-416-6   |
| Descrizione fisica      | vii, 288 p. : ill   |
| Collana                 | Baywood's technical communications series   |
| Altri autori (Persone)  | St. AmantKirk <1970-><br>ThatcherBarry <1964->  |
| Disciplina              | 601.4   |
| Soggetti                | Communication of technical information - Study and teaching<br>Technical writing - Study and teaching<br>Intercultural communication - Study and teaching   |
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| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |
| Note generali           | First published 2011 by Baywood Pub. Co., Inc.  |
| Nota di bibliografia    | Includes bibliographical references and index.  |

Teaching approaches: introducing intercultural communication to classroom situations : an integrated framework for teaching international communication / Yvonne Cleary -- Seeing difference: teaching intercultural communication through visual rhetoric / Charles Kostelnick -- Technical communication in india: through the lens of intercultural rhetoric / Poornima Padmanabhan -- Globalizing the technical communications classroom: killing two birds with one stone / Emily A. Thrush and Angela Thevenot -- Curricular perspectives: designing and developing courses and programs in intercultural communication : incorporating "shock and aha!" into curriculum design: internationalizing technical communication courses / Shelley L. Smith and Victoria M. Mikelonis -- Teaching technical communication to american students in a study-abroad program / Deborah C. Andrews and Brent Henze -- Global revisions: (re)thinking the future of technical and professional communication competencies / James Melton -- Teaching technical communication in france: challenges and prospects / Dacia Dressen-Hammouda -- Teaching technical communication in india / Makarand (Mak) Pandit -- Connecting instruction to professional practices: merging the workplace with the classroom : between the lines: reading contextually in the international internship / Lyn F. Gattis -- Iso standards and cross-cultural communication: materials for teachers / Thomas L. Warren -- Technical communication in israel: training for the bleeding edge / Leah Guren -- An overview of technical communication education in new zealand / Richard Draper.

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