

1.	Record Nr.	UNISALENTO991003583739707536
	Autore	Poullain de La Barre, François
	Titolo	De l'education des dames pour la conduite de l'esprit dans les sciences et dans les amours : entretiens / François Poullain de la Barre ; présenté par Bernard Magne
	Pubbl/distr/stampa	Paris : Dezallier, 1979
	Descrizione fisica	353 p. ; 15 cm
	Altri autori (Persone)	Magne, Bernard
	Disciplina	377
	Soggetti	Donne - Educazione - Francia
	Lingua di pubblicazione	Francese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910139212803321
	Autore	Poltorak Alexander (Alexander I.)
	Titolo	Essentials of intellectual property / / Alexander I. Poltorak, Paul J. Lerner
	Pubbl/distr/stampa	Hoboken, NJ, : Wiley, c2011
	ISBN	1-118-98380-7 1-62198-437-0 1-283-02631-7 9786613026316 1-118-00993-2
	Edizione	[2nd ed.]
	Descrizione fisica	1 online resource (322 p.)
	Collana	Essentials series
	Classificazione	LAW050000
	Altri autori (Persone)	LernerPaul (Paul J.)
	Disciplina	346.7304/8
	Soggetti	Intellectual property - United States Intangible property - United States
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	Description based upon print version of record.

Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	ESSENTIALS of Intellectual Property: Law, Economics, and Strategy; Contents; Foreword to the Second Edition; Foreword to the First Edition; Preface: Intellectual Property: The Currency of the New Economy; Author's Note; Acknowledgments; About the Authors; Introduction: Setting the Stage; 1 The Big Three: Patents, Trademarks, and Copyrights; 2 The Supporting Players: Other Types of IP - Trade Secrets and Know-How, Mask Works, and Noncompetition and Nondisclosure Agreements; 3 Protecting the Fruits of Your Research and Development 4 Know What You Have (IP Audit) and What the Other Guy Has (Competitive Intelligence)5 What Is It Worth? Putting a Value on Intellectual Property; 6 Make More Money by Sharing (Licensing); 7 Corporate Officers and Directors Beware: You Can Be Liable for Mismanaging Intellectual Property; 8 Enforcing Your Rights; 9 The Fundamental Things Apply, As Time Goes By: Intellectual Property in Cyberspace; 10 The Patent Portfolio and Its Effect on Stock Price; 11 How the Courts Have Changed the Patent Law; 12 Patent Reform; Appendixes; Bibliography; Further Reading; Index
Sommario/riassunto	The definitive primer on intellectual property for business professionals, non-IP attorneys, entrepreneurs, and inventors Full of valuable tips, techniques, illustrative real-world examples, exhibits, and best practices, the Second Edition of this handy and concise paperback will help you stay up to date on the newest thinking, strategies, developments, and case law in intellectual property.Presents fundamentals of patents, trademarks, copyrights, trade secrets and other less-know forms of IP, such as registered design and mask worksCovers important concepts

3. Record Nr.	UNIORUON00522671
Autore	LITWA, M. David
Titolo	Come i vangeli divennero storia : Gesù e i miti mediterranei / M. David Litwa
Pubbl/distr/stampa	Torino, : Paideia, 2023
ISBN	978-88-394-0994-2
Descrizione fisica	346 p. ; 21 cm.
Disciplina	226 232.9
Soggetti	BIBBIA - Nuovo Testamento - Vangeli ESEGESI BIBLICA
Lingua di pubblicazione	Italiano
Formato	Materiale a stampa
Livello bibliografico	Monografia