

1. Record Nr.	UNINA9910779682903321
Titolo	Expanding the donor base in higher education : engaging non-traditional donors / / edited by Noah D. Drezner
Pubbl/distr/stampa	New York : , : Routledge, , 2013
ISBN	1-136-28796-5 0-203-11371-3 1-299-48285-6 1-136-28797-3
Descrizione fisica	1 online resource (225 p.)
Classificazione	EDU0000000EDU0030000EDU015000
Altri autori (Persone)	DreznerNoah D
Disciplina	378.1/06
Soggetti	Educational fund raising - United States College benefactors - United States
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	section 1. Radical minorities -- section 2. Other alumni constituencies -- section 3. On-campus constituencies and future donors.
Sommario/riassunto	"Traditionally, institutions have relied on wealthy White men to reach their fundraising goals. But as state investment in public higher education lessens and institutions look to philanthropy to move from excellence to eminence, advancement officers continually need to engage all populations, including many that have historically been excluded from fundraising strategies. Based on theory, research, and past practice, Expanding the Donor Base in Higher Education explores how colleges and universities can build culturally sensitive fundraising and engagement strategies. This edited book presents emerging research on different communities that have not traditionally been approached for fundraising including Lesbian, Gay, Bisexual, Transgender, and Queer (LGBTQ) alumni, African Americans, Latinos, graduate students, young alumni, women, and faculty donors. Chapters discuss and analyze successful programs and provide practical suggestions and strategies to create and implement fundraising programs that engage these new donor populations. Expanding the Donor Base in Higher Education is an essential resource for any

institution looking to expand their pool of donors and cultivate a more philanthropic mindset among alumni and students"--

2. Record Nr.	UNIORUON00465890
Autore	Convegno sul tema La Persia e il mondo greco-romano : 1965
Titolo	Atti del convegno sul tema: La Persia e il mondo greco-romano : Roma, 11-14 aprile 1965
Pubbl/distr/stampa	Roma, : Accademia Nazionale dei Lincei, 1966
Descrizione fisica	616 p. : ill. ; 27 cm
Classificazione	IR GEN E I
Disciplina	935
Soggetti	Iran - Storia - Periodo preislamico - Rapporti con Roma Iranistica RELAZIONI INTERNAZIONALI - IRAN-GRECIA - PERIODO ACHEMENIDE
Lingua di pubblicazione	Italiano
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