

1. Record Nr.	UNINA9910459629403321
Autore	Kaptan S. S
Titolo	Brand imitation [[electronic resource] /] / S.S. Kaptan, Sanjay Pandey
Pubbl/distr/stampa	Mumbai [India], : Himalaya Pub. House, 2010
ISBN	1-282-81199-1 9786612811999 1-4416-7466-7 93-5043-196-3 600-00-4001-6
Edizione	[Rev. ed.]
Descrizione fisica	1 online resource (189 p.)
Altri autori (Persone)	PandeySanjay
Disciplina	658.834
Soggetti	Brand choice Brand loyalty Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	COVER; CONTENTS; BRANDING; BRAND IMITATION; CONSUMER BEHAVIOUR AND BRAND IMITATION; LAWS GOVERNING IMITATION
Sommario/riassunto	1. BRANDING 2. BRAND IMITATION3. CONSUMER BEHAVIOUR AND BRAND IMITATION4. LAWS GOVERNING IMITATION.

2. Record Nr.	UNIORUON00005784
Autore	LARSON, Gerald J.
Titolo	In her Image : The Great Goddess in Indian Asia and the Madonna in Christian Culture / G.J. Larson, P. Pal, R.P. Gowen
Pubbl/distr/stampa	Santa Barbara, : UCSB Art Museum University of California, 1980
Descrizione fisica	127 p. ; 21 c
Classificazione	INT IX L
Altri autori (Persone)	GOWEN, Rebecca P. PAL, Pratapaditya
Soggetti	ARTI COMPARATE ICONOGRAFIA
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	esemplare in fotocopia

3. Record Nr.	UNINA9910164180103321
Autore	Banks Maya
Titolo	Brighter than the sun / / Maya Banks
Pubbl/distr/stampa	New York, : Penguin Audio, 2017
ISBN	1-5247-5627-X
Edizione	[Unabridged.]
Descrizione fisica	1 online resource (8 audio files) : digital
Collana	KGI, ; 11.
Classificazione	FIC027020FIC027110FIC027260
Altri autori (Persone)	BransonTad
Soggetti	Fiction Romance Suspense
Lingua di pubblicazione	Inglese
Formato	Audiolibro
Livello bibliografico	Monografia
Note generali	Unabridged.
Sommario/riassunto	<p>Searing action and passion ignite the latest New York Times bestselling KGI novel from the author of Darkest Before Dawn .</p> <p>The Kelly Group International (KGI): A super-elite, top secret, family-run business. Qualifications: High intelligence, rock-hard body, military background. Mission: Hostage/kidnap victim recovery. Intelligence gathering. Handling jobs the U.S. government can't...</p> <p>As the last unattached member of the Kelly clan, Joe is more than ready to risk life and limb on any mission he's assigned to, but when it comes to love, he'll keep his distance. He's content to watch his brothers become thoroughly domesticated. Zoe's had nothing but heartbreak in her life, and she's determined to start over with a completely new identity, thanks to her college friend, Rusty Kelly. But it's the gorgeous smile and tender words of Joe Kelly that begin to weaken her resolve to never risk her heart again. And Joe will have to put everything on the line to save Zoe, when secrets of her past resurface—and threaten to tear them apart...</p>

4. Record Nr.	UNIORUON00418760
Autore	BENDA, Julien
Titolo	La France byzantine ou le triomphe de la littérature pure : Mallarmé, Gide, Alain, Giraudoux, Suares, le Surrealistes. Essai d'une psychologie originelle du litterateur / Julien Benda
Pubbl/distr/stampa	Paris, : Gallimard, [19..]
Descrizione fisica	290 p. ; 21 cm.
Disciplina	801.95
Soggetti	Letteratura francese - Critica del testo MALLARMÉ STEPHANE SURREALISMO
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia