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| 1. Record Nr.           | UNINA9910779974603321  |
| Autore                  | Harvard Kennedy School The Institute of Politics at the  |
| Titolo                  | Campaign for President [[electronic resource] ] : The Managers Look at 2012  |
| Pubbl/distr/stampa      | Lanham, : Rowman & Littlefield Publishers, 2013  |
| ISBN                    | 1-4422-2248-4  |
| Descrizione fisica      | 1 online resource (289 p.)   |
| Collana                 | Campaign for President   |
| Disciplina              | 324.9730932  |
| Soggetti                | Campaign management -- United States -- Congresses<br>Political campaigns -- United States -- Congresses<br>Presidents -- United States -- Election -- 2012 -- Congresses<br>United States -- Politics and government -- 2009- -- Congresses   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di contenuto       | Contents; The Participants; The Observers; Introduction; Editor's Note; 1 The Decision to Run for President; 2 The Republican Primaries; 3 The Democratic Strategy through the Convention; 4 Super PACs; 5 The General Election; 2012 Campaign Timeline; Index   |
| Sommario/riassunto      | In this book, a distinguished group of presidential campaign staff, journalists, and political observers take us inside the 2012 race for the Republican nomination and general election, guiding us through each candidate's campaign from the time each candidate announced his or her intention to seek the presidency through the primaries, conventions, and up to election day. Meeting under the auspices of the Harvard University's Institute of Politics, the candid discussion allows us to learn about the motivations of each candidate, strategies they deployed, and lessons they learned. In |

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| 2. Record Nr.           | UNIORUON00384534  |
| Autore                  | BORING, Edwin G.  |
| Titolo                  | A history of experimental psychology / Edwing G. Boring - 2. ed                         |
| Pubbl/distr/stampa      | Englewood Cliffs, : Prentice-Hall, 1957 - XXI, 777 p., [1] c. di tav., : ill., ; 24 cm. |
| ISBN                    | 01-339-0039-8   |
| Disciplina              | 152   |
| Soggetti                | Psicologia sperimentale   |
| Lingua di pubblicazione | Inglese   |
| Formato                 | Materiale a stampa  |
| Livello bibliografico   | Monografia  |