

1.	Record Nr.	UNIORUON00277397
	Autore	RITSOS, Giannes
	Titolo	Poimata / Giannes Ritsos
	Pubbl/distr/stampa	Athena, : Kedros, 1979
	Descrizione fisica	7 v. ; 24 cm.
	Disciplina	889
	Lingua di pubblicazione	Greco Moderno
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9911019109403321
	Autore	Chatterjee Prasenjit
	Titolo	Bibliometric Analyses in Data-Driven Decision-Making
	Pubbl/distr/stampa	Newark : , : John Wiley & Sons, Incorporated, , 2025 ©2025
	ISBN	1-394-30256-8 1-394-30258-4 1-394-30254-1
	Edizione	[1st ed.]
	Descrizione fisica	1 online resource (520 pages)
	Collana	Sustainable Computing and Optimization Series
	Altri autori (Persone)	SahaAbhijit KadrySeifedine <1977-> DemirGulay
	Disciplina	020.72/7
	Soggetti	Bibliometrics - Methodology Bibliometrics
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
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Sommario/riassunto

The book provides essential insights and practical tools needed to effectively navigate the evolving landscape of scholarly research, helping enhance the understanding of publication trends, citation impacts, and collaboration networks across multiple fields. Bibliometric Analyses in Data-Driven Decision-Making offers a comprehensive guide to researchers, academics, and practitioners interested in utilizing bibliometric analysis to understand and navigate the dynamic landscape of the increasingly vital field of data-driven decision-making and its applications across many areas. It provides insights into growth, impact, and trends within the field, using bibliometric tools and methodologies. This volume adopts a pragmatic approach, balancing theoretical concepts with practical applications of data-driven decision-making models through the perspectives of bibliometric analyses using real-world examples, case studies, and step-by-step guides. The reader will find the book: Gives practical guidance on conducting bibliometric analyses across a range of applications for data-driven decision-making; Illustrates the application of bibliometric tools in the field with real-world case studies; Provides in-depth coverage of various bibliometric indicators and metrics; Explores emerging trends and challenges in bibliometric analysis; Provides a comprehensive overview of software and tools available for bibliometric research. Audience Librarians and Information professionals involved in research management, knowledge discovery, and the evaluation of scholarly communication, as well as professionals in industries reliant on cutting-edge research and development, technology assessment, and innovation. Also, a range of researchers and scholars seeking how to apply bibliometric analysis to assess the impact of their work, and advanced insights into bibliometric metrics, collaboration networks, and research trends.
