

1. Record Nr.	UNINA9910828095403321
Autore	Maheshwari Anil <1949-, >
Titolo	Business intelligence and data mining // Anil K. Maheshwari
Pubbl/distr/stampa	New York, New York (222 East 46th Street, New York, NY 10017) : , : Business Expert Press, , 2015
ISBN	1-63157-121-4
Edizione	[First edition.]
Descrizione fisica	1 online resource (180 p.)
Collana	Big data and business analytics collection, , 2333-6757
Disciplina	658.4038
Soggetti	Business information services Data mining Business intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references (pages 157-158) and index.
Nota di contenuto	1. Wholeness of business intelligence and data mining -- 2. Business intelligence concepts and applications -- 3. Data warehousing -- 4. Data mining -- 5. Decision trees -- 6. Regression -- 7. Artificial neural networks -- 8. Cluster analysis -- 9. Association rule mining -- 10. Text mining -- 11. Web mining -- 12. Big data -- 13. Data modeling primer -- Additional resources -- Index.
Sommario/riassunto	Business is the act of doing something productive to serve someone's needs, and thus earn a living, and make the world a better place. Business activities are recorded on paper or using electronic media, and then these records become data. There is more data from customers' responses and on the industry as a whole. All this data can be analyzed and mined using special tools and techniques to generate patterns and intelligence, which reflect how the business is functioning. These ideas can then be fed back into the business so that it can evolve to become more effective and efficient in serving customer needs. And the cycle continues on. Business intelligence includes tools and techniques for data gathering, analysis, and visualization for helping with executive decision making in any industry. Data mining includes statistical and machine-learning techniques to build decision-making models from raw data. Data mining techniques covered in this book include decision trees, regression, artificial neural networks, cluster analysis, and many more. Text mining, web mining, and big data are also covered in an

easy way. A primer on data modeling is included for those uninitiated in this topic.

2. Record Nr.	UNIORUON00230531
Autore	DUMAS, Maria-Noelle
Titolo	La pensée de la vie chez Leibniz / Marie-Noelle Dumas
Pubbl/distr/stampa	Paris, : Lib. Phil. J. Vrin, 1976
Descrizione fisica	270 p. ; 18 cm
Disciplina	147.3
Soggetti	Leibniz Gottfried Wilhelm
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia