

1. Record Nr.	UNINA9910163124403321
Autore	Krier Dan <1965->
Titolo	Nascar, Sturgis, and the new economy of spectacle / / by Daniel Krier, William J. Swart
Pubbl/distr/stampa	Leiden ; ; Boston : , : Brill, , [2017]
ISBN	90-04-30061-9
Descrizione fisica	1 online resource (239 pages) : illustrations, maps
Collana	Studies in critical social sciences ; ; v. 92
Altri autori (Persone)	SwartWilliam J
Disciplina	796.7
Soggetti	Motorsports - Economic aspects - United States Sports spectators - United States Sports facilities - Economic aspects - United States Sports - Economic aspects - United States Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Preliminary Material -- A Historical Sociology of Spectacle: Economics and the Changing Modalities of the Carnavalesque -- Economies of Spectacle and Micro-primitive Accumulation: A Tale of Two Cities -- The Structure of Economies of Spectacle -- Paying to See: Spectator Markets, the Outlaw Biker Legend and the Sturgis Motorcycle Rally -- Paying to be Seen: Sponsorship Markets, Branding, and the Management of Legends -- Paying to be Seen Enjoying: Trophy Markets, Display, and Surplus Enjoyment -- Dark Spectacle: Authoritarianism and the Aestheticization of Economics -- The Future of Economic Spectacles: Virtual Augmentation and the Dialectics of Aura -- References -- Index.
Sommario/riassunto	NASCAR, Sturgis, and the New Economy of Spectacle maps the structure of economies of spectacle in stock car racing and large displacement motorcycle rallying. The book traces the historical development of economic spectacles and models the structural components and moving parts that sustain them. Economies of spectatorship emerge when activities and legends in the cultural commons are privatized or enclosed as immaterial property. Once privatized, a spectacular diegesis supports a triple-circuit of profit: spectatorship markets

(payments to see), sponsorship markets (payments to be seen) and trophy markets (payments to be seen enjoying). Vivid illustrations of legendary action in NASCAR and carnivalesque displays at Sturgis reveal how spectator events function as intensive sites of profit-making in contemporary capitalism.

2. Record Nr.	UNIORUON00150030
Autore	HAGHIGHAT, Mamad
Titolo	Histoire du cinéma iranien 1900-1999 / Mamad Haghighat ; avec la collaboration de Frederic Sabouraud
Pubbl/distr/stampa	Paris, : Centre Georges Pompidou, 1999
ISBN	28-424-6041-3
Descrizione fisica	247 p. ; 19 cm
Classificazione	IRA IX H
Soggetti	Cinema - Iran
Lingua di pubblicazione	Francese
Formato	Materiale a stampa
Livello bibliografico	Monografia