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Altri autori (Persone)	PfeifferKerstin
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Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Setting the scene: The Intercultural Dimension of the Contemporary Workplace -- Section I: Intercultural Communication -- Key Concepts for Cultural Communication in the Workplace -- Multicultural Communication and Trust in the Contemporary Workplace -- Intercultural Perspectives of Work, Leisure, and Time -- Section II: Cross-cultural Leadership -- Leadership across Cultures -- Intercultural Coaching -- Uncertainty and Trust in International Business Communication -- Section III: Economy -- Economy as Intercultural Challenge -- Intercultural Issues in Finance -- Currency,

Identity and Trust: Cryptocurrencies, Central Bank Digital Currencies, and the case for the Bahamian Sand Dollar -- Section IV: Language -- Global Englishes: Dialogue and Communication in the Workplace -- Multilingualism in the Workplace -- Translation and Interpretation in Cross-Cultural Business Workplace Practices -- Section V: Diversity -- Dignity and Diversity in the Workplace -- Performing Gender in the Workplace -- Deaf People in the Workplace -- Section VI: Cross-cultural scenarios -- Cross-cultural scenarios. .

Sommario/riassunto

This textbook addresses key issues and challenges in contemporary multicultural and multilingual workplaces through the lens of leadership, communication and trust. It draws together contributions from fields including cultural studies, psychology, sociolinguistics, translation and interpreting studies, and business management, making a valuable contribution to the area of language and culture in the workplace. The volume is divided into 5 thematic sections: Intercultural Communication; Cross-cultural Leadership; Economy; Language; and Diversity. It offers a critical analysis on themes that tend to be overlooked in intercultural business and management scholarship, such as multilingualism in the workplace, translation and interpreting in cross-cultural work practices, dignity in the workplace, performing gender in the workplace, and D/deaf people in the workplace. It also revisits themes such as cross-cultural leadership, interculturality and the embedded economy, and managing uncertainty in the context of the contemporary globalized workplace. It then brings everything together in a Cross-Cultural Scenarios chapter at the end, with recommendations for every scenario. Overall, the textbook constitutes an essential resource for honours undergraduate and postgraduate students in these and related fields, as well as academics and practitioners with an interest in globalised workplaces. .

2. Record Nr.	UNIORUON00139648
Autore	SHANMUGASUNDARAM, Kotha
Titolo	Velaikkaranai mananta ejamani / Kotha Shanmugasundaram
Pubbl/distr/stampa	Madras, : Amara Nilayam, 1963
Descrizione fisica	144 p. ; 18 cm
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