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	Autore	GOODELL, Grace
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## Nota di contenuto

The Future of Home Service: Integration of User Behavior and Scenario Planning in the Domestic Plumbing Service Design -- India Post Services – A Speculative Service Design for Behaviour Change -- Design Intervention for Improving Accessibility and Affordability of Ocular Care- A Context Specific Study of Rural Assam -- Frugal-IDeM: An Integrated Methodology for Designing Frugal Innovations in Low-Resource Settings -- Artificial Neural Networks Supporting Cause-And-Effect Studies in Product-Service System Development -- The Factors Influencing Usage Intention of Urban Poor Population in India toward Mobile Financial Services (Mobile Payment/Mobile Money) -- Bridging the Gap between Service Design Specification and Technical Specification -- Service Design for Scale - Overcoming Challenges in Large-scale Qualitative User Research -- Design for Small Businesses in India - Helping the Real Entrepreneurs -- A Tool to Design A User Centered Town Plan.

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## Sommario/riassunto

This book showcases cutting-edge research papers from the 8th International Conference on Research into Design (ICoRD 2021) written by eminent researchers from across the world on design processes, technologies, methods and tools, and their impact on innovation, for supporting design for a connected world. The theme of ICoRD'21 has been "Design for Tomorrow". The world as we know it in our times is increasingly becoming connected. In this interconnected world, design has to address new challenges of merging the cyber and the physical, the smart and the mundane, the technology and the human. As a result, there is an increasing need for strategizing and thinking about design for a better tomorrow. The theme for ICoRD'21 serves as a provocation for the design community to think about rapid changes in the near future to usher in a better tomorrow. The papers in this book explore these themes, and their key focus is design for tomorrow: how are products and their development be addressed for the immediate pressing needs within a connected world? The book will be of interest to researchers, professionals and entrepreneurs working in the areas on industrial design, manufacturing, consumer goods, and industrial management who are interested in the new and emerging methods and tools for design of new products, systems and services.

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