

1.	Record Nr.	UNIORUON00090234
	Autore	HOMBURGER, L.
	Titolo	Noms des parties du corps dans les langues negro-africaines / L. Homburger
	Pubbl/distr/stampa	Paris, : Champion, 1929
	Descrizione fisica	118 p. ; 25 cm
	Soggetti	LINGUE AFRICANE - STUDI LESSICALI
	Lingua di pubblicazione	Francese Molteplice
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
2.	Record Nr.	UNINA9910337793703321
	Titolo	Open Innovation and Entrepreneurship : Impetus of Growth and Competitive Advantages // edited by Gadaf Rexhepi, Robert D. Hisrich, Veland Ramadani
	Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2019
	ISBN	3-030-16912-X
	Edizione	[1st ed. 2019.]
	Descrizione fisica	1 online resource (133 pages)
	Disciplina	338.04072 658.4063
	Soggetti	Industrial organization Technological innovations Entrepreneurship New business enterprises Industrial Organization Innovation and Technology Management
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia

Nota di contenuto

Open Innovation and Entrepreneurship: An Overview -- How the Diversity of Cooperation Partners Affects Start-ups' Innovation Performance: An Analysis of the Role of Cooperation Breadth in Open Innovation -- Open Innovation Models for Increased Innovation Activities and Enterprise Growth -- Investigating the Effect of Inbound and Outbound Open Innovation on Discovery and Exploiting of Entrepreneurial Opportunities -- The Role of Industry and Economic Context in Open Innovation -- Open Innovation: Challenges of Integrating New Forms of Innovation in SMEs -- Open Innovation in a Start-up Firm.

Sommario/riassunto

This book combines theoretical perspectives and empirical evidence on open innovation and entrepreneurship as two essential ways to help entrepreneurial businesses grow and achieve a competitive advantage. Discussing essential issues at the nexus of entrepreneurship and open innovation, such as enterprise growth, creating competitive advantage, implementation of open innovation, and the overall corporate strategy, the respective contributions demonstrate how open innovation can provide a vital impetus to the growth of entrepreneurial businesses and pave a new way to achieving a competitive edge.
