

1. Record Nr.	UNINA9911076871003321
Titolo	Authorizing the construction, protection, operation, and maintenance of public airports in the Territory of Alaska. April 30, 1948. -- Ordered to be printed
Pubbl/distr/stampa	Washington, DC : , : [publisher not identified], , 1948
Descrizione fisica	1 online resource (6 pages)
Collana	Senate report / 80th Congress, 2nd session. Senate ; ; no. 1219 [United States congressional serial set] ; ; [serial set no. 11207]
Altri autori (Persone)	CapehartHomer E <1897-1979> (Homer Earl), (Republican (IN)) ReedClyde Martin <1871-1949> (Republican (KS))
Soggetti	Airports Building Federal aid Federal aid to transportation Government purchasing of real property Legislative materials.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Batch processed record: Metadata reviewed, not verified. Some fields updated by batch processes. FDLP item number not assigned. Electronic resource.

2. Record Nr.	UNINA9911089066303321
Titolo	Chinese under globalization : emerging trends in language use in China // edited by Jin Liu, Hongyin Tao
Pubbl/distr/stampa	Singapore, : World Scientific Pub. Co., 2012
ISBN	9786613646415 9781280669484 1280669489 9789814350709 9814350702
Edizione	[1st ed.]
Descrizione fisica	1 online resource (225 p.)
Altri autori (Persone)	LiuJin TaoHongyin
Disciplina	410.51 495.12
Soggetti	Language and languages - China Chinese language Globalization - China China Languages
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	CONTENTS; Introduction; References; Chapter 1 Synchronic Variation or Diachronic Change: A Sociolinguistic Study of Chinese Internet Language Liwei Gao; 1. Introduction; 2. The Theoretical Framework; 2.1. The apparent time construct; 2.2. Other considerations; 2.2.1. The prestige of CIL; 2.2.2. The likelihood of cross-modality influence; 2.2.3. The role of youths in linguistic change; 3. The Data; 3.1. The lexical usages; 3.2. The sentential features; 3.3. The discursive level; 3.3.1. A bilingual code 5; 3.3.2. A written spoken style; 3.3.3. A joking style 4. Possible Types of Linguistic Changes 64.1. Lexicon; 4.2. Grammar; 4.2.1. Word order; 4.2.2. Change in word category; 4.3. Discourse; 5. Concluding Remarks; References; Chapter 2 The Metaphorical World of Chinese Online Entertainment News Chong Han; 1. Entertainment News in China; 2. Metaphorical Tricks; 3. Defining Metaphor; 4. Description of the Data; 5. The Identified Metaphors; 5.1. War; 5.1.1. Competition

is War; 5.1.2. Business is War; 5.1.3. Interaction is War; 5.2. Martial arts; 5.3. Fire; 5.3.1. Success in market is fire (or heat or explosion) 5.3.2. Enthusiasm is fire (or explosion) 5.3.3. Sexual appeal is fire (or explosion); 5.4. Wind; 5.5. Food; 6. Conclusion; References; Chapter 3 The Use of Chinese Dialects on the Internet: Youth Language and Local Youth Identity in Urban China Jin Liu; 1. Introduction; 2. The Educated Youth's Promotion of Dialects on the Internet; 2.1. Xue Cun's internet song in Northeastern Mandarin; 2.2. A reaction to the global English and the national Mandarin; 2.3. Signifying pluralism and diversity in dialect-rendered texts; 2.4. Writing of dialect with Chinese characters on the Internet 5 2.5. The "standard" tests on dialect competence 3. Dialect Rap Songs and Local Youth Identity; 3.1. Distinctive local sensibilities; 3.2. Strong local identity and the construction of locality in dialect rap; 4. The SHN Website and the Shanghai Youth Identity; References; Chapter 4 "My Turf, I Decide": Linguistic Circulation in the Emergence of a Chinese Youth Culture Qing Zhang and Chen-Chun E; 1. Introduction; 2. Theoretical Frameworks; 3. The Origin of "My Turf, I Decide" and Its Metapragmatic Typification; 4. Linguistic Features of the Slogan; 5. Google Search of "My Turf, I Decide" 6. Circulation and Recontextualization of the Slogan in Online Discourses 6.1. Taking a stance of independence and self-determination; 6.2. Taking a stance of defiance against authority; 6.3. Taking a stance of individuality and (bold) self-expression; 6.4. Taking a stance of individuality and audacity; 7. Titles of Commercial Web Pages; 8. Conclusion; Appendix; References; Chapter 5 Chinese Via English: A Case Study of "Lettered-Words" As a Way of Integration into Global Communication Ksenia Kozha; 1. Introduction; 2. Lettered-Words as Transfer Factor; 2.1. Why lettered words? 3. Integration: Its Context and Contents

Sommario/riassunto

As China experiences tremendous economic and social transformation in the reform years, language use in China has also undergone remarkable changes in the past couple decades: the national obsession with learning the global English, which becomes both a resource for modernization and a source of contention; the expanding use of local languages and dialects in mass media, where standard Mandarin is promoted and legally prescribed as the principal language; the emergence of the Internet language that has become a creative source for constructing a distinct youth identity; the Cantonese writing

3. Record Nr.	UNINA9911152423303321
Autore	Johnson R. Stafford
Titolo	Equity Markets and Portfolio Analysis
Pubbl/distr/stampa	Wiley, 2014
ISBN	9781118694985 1118694988 9781118228272 1118228278
Edizione	[1st ed.]
Descrizione fisica	1 online resource (1500 p.)
Collana	Bloomberg Financial
Disciplina	332.6 332.63 332.632
Soggetti	Investment analysis Investments Portfolio management Stock exchanges Finance Business & Economics Investment & Speculation
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	Cover; Series; Titlepage; Copyright; Dedication; Preface; Content; Acknowledgments; CHAPTER 1 Overview of the Financial System; Real and Financial Assets; Types of Equity Claims; Types of Debt Claims; Financial Markets; Types of Financial Markets; Regulations; Efficient Financial Markets; Characteristics of Assets; Conclusion; Web Site Information; Notes; Selected References; CHAPTER 2 Overview and Guide to the Bloomberg System; Introduction; Bloomberg System-Bloomberg Keyboard; Accessing Some of the Information Discussed in Chapter 1; Indexes; Functionality Economic, Industry, Law, and Municipal Information ScreensMonitor and Portal Screens; Portfolios and Baskets; Screening and Search Functions; The Bloomberg Excel Add-In: Importing Bloomberg into

Excel; Launchpad; Other Bloomberg Functions; Conclusion; Bloomberg Exercises; CHAPTER 3 Stock and Bond Valuation and Return; Introduction; Rate of Return; Future and Present Values; Bond Valuation; The Yield to Maturity and Other Rates of Return Measures for Bonds; Total Return; Spot Rates and Equilibrium Prices; Geometric Mean; Stock Valuation and Return; Fundamental Stock Valuation Two-Stage and Three-Stage Growth ModelsThe Bloomberg Three-Stage Growth Model-DDM; Valuation of Preferred Stock; Conclusion; Web Site Information; Notes; Selected References; Bloomberg Exercises; CHAPTER 4 Equity Securities, Markets, and Trading; Introduction; Types of Equity Securities; How Stocks and other Securities are Traded-Primary Market; The Markets for Existing Securities; Convergences of Organized Exchanges, the OTC Market, and the Electronic Communications Networks; Trading Securities in the Market; Types of Transactions; Types of Orders; Cost of Trading; Conclusion Web Site InformationNotes; Selected References; Bloomberg Exercises; CHAPTER 5 Investment Funds, Intermediate Securities, and Global Equity Markets; Introduction; Investment Funds; Exchange-Traded Funds; Other Investment-Type Funds and Securities; Insurance Companies, Pension Funds, and Investment Banks; Financial Service Industry, the 2008 Financial Crisis, and Regulations; Global Equity Markets and Exchanges; Conclusion; Web Site Information; Notes; Selected References; Bloomberg Exercises; CHAPTER 6 Expected Rate of Return and Risk-Stock; Introduction Risk-Free Security, Nominal Rates, and Real RatesStock Risk: Firm, Industry, and Market Risk; Statistical Measurements of Expected Return and Risk; Parameter Estimates: Historical Averages; Parameter Estimates: Regression; Relationship between Return and Risk; Conclusion; Web Site Information; Notes; Selected References; Bloomberg Exercises; CHAPTER 7 Portfolio Evaluation; Introduction; Portfolio Return and Risk; Portfolio Risk and Size Relation; Return and Risk of a Portfolio of Risky Stocks and a Risk-Free Security; Portfolio Performance Evaluation Using Bloomberg; Conclusion Web Site Information

Sommario/riassunto

Understand today's investment challenges and the role of the Bloomberg system In recent years, changes have swept through the investment industry like wildfire. Academia has followed along and provided new lenses for viewing this transformation, as well as new strategies for gaining a true understanding and knowledge of investment and financial markets. Now, Equity Markets and Portfolio Analysis has been created to further inform investment professionals and finance students on the basic concepts and strategies of investments, and to provide more detailed discussions on advance
